

Ancient Grains Market: Segmented By End User (Bakery, Cereals, Confectionery, Frozen Food, Infant Formula, Sports Nutrition and Others); By Type (Gluten-Free Ancient Grains and Gluten Containing Ancient Grains) and Region – Global Analysis of Market Size, Share & Trends for 2019–2020 and Forecasts to 2030

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Abstracts

[176+ Pages Research Report] Global Ancient Grains Market to surpass USD 28.36 billion by 2030 from USD 1.4 billion in 2020 at a CAGR of 24.78% in the coming years, i.e., 2021-30.

Product Overview

Ancient grains are classified as grains which remain unchanged for many centuries. Old grains are becoming more and more popular among Americans. They are used in almost all things, from pizza, quiche, and light snacks to cereals, salad, and bread. Due to their gluten-free properties, Amaranth and quinoa received substantial interest. Other grains like wheat, barley, and rye contain gluten. Chia can also be regarded as a food ingredient, as it helps to enhance satiety, inhibit cardiovascular diseases, inflammatory and nervous system disorders, and diabetes, in addition to contributing to human nutrition.

Market Highlights

Global Ancient Grains market is expected to project a notable CAGR of 24.78 % in 2030.

The main driving forces behind the growth of the ancient grains agriculture market include increased agricultural mechanisms in developing countries, increased pressure

for food supplies in the world as a result of increasing population, significant savings on smart farming techniques, and government initiatives to adopt advanced agricultural technology. Due to the increased uses of these grains in the food, cosmetics, areas such as medical industries, the ancient cereal market is about to grow significantly. As the industry is more widespread in South America and the USA, America is the biggest market for ancient grains.

Global Ancient Grains Market: Segments

Gluten-Free Ancient Grains segment to grow with the highest CAGR during 2020-30
Global Ancient Grains market is segmented by Type into Gluten-Free Ancient Grains, Gluten Containing Ancient Grains. Gluten led to many diseases like intestinal damage, osteoporosis, etc. Due to rising prevalence of diseases and increasing awareness among consumers has shifted the consumer's preference towards a healthier substitute.

Food and Beverages segment to grow with the highest CAGR during 2020-30
Global Ancient Grains is divided by end-user into Bakery, Cereals, Confectionery, Frozen food, Infant Formula, Sports Nutrition, and Others. Due to increase in application in areas such as bakery, beverages, etc this segment has gained traction in recent years. Due to increasing awareness and health consciousness has called for a healthy substitute like whole-grain bread and buns. These factors have led to the growth of this segment.

Market Dynamics

Drivers

Inclination towards superfood

The inclination of consumers towards super-food is driving the market growth. Consumers are poised to boost from an increased affinity to grain and wheat on the markets for pseudo-grains like amaranth and quinoa. Compared with other kernels the market is driven by minimum effort as well as requirements for cultivating chia, amaranth, and quinoa. Consumer awareness regarding health and demand for gluten-free food and beverages have created a growing demand for ancient grains. The global chia, amaranth, and quinoa markets are driven by increased demand for organic or natural products from the cosmetic industry.

Increased demand for healthy food grains

The main driving forces behind the growth of ancient grains agriculture include increased agricultural mechanisms in developing countries, increased pressure for food supplies in the world as a result of increasing population, significant savings on smart

farming techniques, and government initiatives to adopt advanced agricultural technology. Due to the increased uses of these grains in the food, cosmetics, areas such as medical industries, the ancient cereal market is about to grow significantly. As the industry is more widespread in South America and the USA, the Americas is the biggest market for ancient grains

Restraint

High cost and other adverse effects

High labour costs and the lack of irrigation facilities in many regions are challenges to the market. Increasing combined consumption and production restrictions cause pseudo-grain price levels such as quinoa and amaranth to rise. Increase in non-authentic, non-organic, and non-fair commercial quinoa. Soil degradation caused by enhancement of production will produce lower returns and lower chia, quinoa, and amaranth quality.

Global Ancient Grains Market: Key Players

Intersnack

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Yamazaki Baking

Calbee

Grupo Bimbo

Kellogg

Nestle

Pepsico

Premier Foods

KP Snacks

Other Prominent Players

Global Ancient Grains Market: Regions

Global Ancient Grains market is segmented based on regional analysis into five major regions. These include North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Global Ancient Grains in North America held the largest market share of XX.X% in the year 2020. Increased promotion and continuous innovation in the food sector of ancient grains like chia, amaranth, and quinoa offers food producers significant opportunities, increased demand for gluten-free niche products, Increased applications in food and biopharmaceutical industries of chia, amaranth, and quinoa. Increasing use in various agricultural applications of technological advancements,

reducing labour levels, consolidating farms, increasing population, and the increasing demand for high productivity from current farming areas are some other factors driving growth in the American Ancient Grains market.

Global Ancient Grains Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia, and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa, and Rest of MENA

Global Ancient Grains Market report also contains analysis on:

By Type

Gluten-Free Ancient Grains

Gluten Containing Ancient Grains

By End-User

Bakery

Cereals

Confectionery

Frozen food

Infant Formula

Sports Nutrition

Others

Ancient Grains Market Dynamics

Ancient Grains Market Size

Supply & Demand

Current Trends/Issues/Challenges

Competition & Companies Involved in the Market

Value Chain of the Market

Market Drivers and Restraints

Ancient Grains Market Report Scope and Segmentation

Frequently Asked Questions

How big is the Ancient Grains market?

What is the Ancient Grains market growth?

Which segment accounted for the largest Ancient Grains market share?

Who are the key players in the Ancient Grains market?

What are the factors driving the Ancient Grains market?

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4. GRUPO BIMBO

5. KELLOGG

6. NESTLE

7. PEPSICO

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9. KP SNACKS

10. OTHER PROMINENT PLAYERS

Consultant Recommendation

******The above-given segmentation and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

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