

AI in Education / EdTech AI Market Size, Share, and Analysis, By Type (Residential, Commercial, Others), By Application (Urban, Suburban, Others), By End-User (Individuals, Enterprises, Government, Others), By Region (North America, Europe, Asia-Pacific, Middle East & Africa, and Latin America) and Regional Forecast 2026–2035

<https://marketpublishers.com/r/AF4106CAEC25EN.html>

Date: June 2026

Pages: 514

Price: US\$ 4,590.00 (Single User License)

ID: AF4106CAEC25EN

Abstracts

AI in Education / EdTech AI Market was valued at USD \$8.00 billion in 2026 and is projected to reach USD \$97.33 billion by 2035, registering a CAGR of 32.0% across the forecast period. The AI in Education / EdTech AI Market continues to expand as rising cross-industry adoption, expanding regulatory clarity, and growing capital investment across both developed and emerging markets reshape demand across the value chain.

“Residential is projected to hold the largest share of the AI in Education / EdTech AI Market through 2035.” This segment continues to gain traction owing to strong existing adoption, favorable total cost of ownership, and vendors bundling advisory and integration services around it to lengthen customer relationships within the AI in Education / EdTech AI Market.

“Individuals is likely to remain the leading end-user segment of the AI in Education / EdTech AI Market.” Budget cycles among these buyers are lengthening as procurement teams weigh total cost of ownership more heavily than upfront price, reshaping how vendors package and price ai in education / edtech ai offerings for 2026-2035.

“North America is projected to be the fastest-growing region in the ai in

education / edtech ai market between 2026 and 2035.” North America outpaces other regions on the back of established regulatory frameworks, high per-capita technology spend, and early adoption by large enterprises.

Market Segmentation:

By Type: Residential, Commercial, Others

By Application: Urban, Suburban, Others

By End-User: Individuals, Enterprises, Government, Others

By Region: North America, Europe, Asia-Pacific, Middle East & Africa, Latin America

This report on the AI in Education / EdTech AI Market combines primary and secondary research, triangulated using a bottom-up and top-down approach. Secondary research (~55% of data inputs) drew on paid industry databases, company filings, regulatory data, and trade association statistics. Primary research (~45%) consisted of structured expert interviews with senior executives, product managers, and channel partners across the value chain, used to validate assumptions and surface trends not visible in published data.

Primary interviews substantiate the findings:

By Company Type – Tier 1 38%, Tier 2 31%, Tier 3 31%;

By Designation – C-level 34%, Directors 29%, Others 37%;

By Region – North America 34%, Europe 18%, Asia Pacific 30%, Middle East & Africa 10%, South America 8%.

Key Players active in the AI in Education / EdTech AI Market:

CBRE Group Inc.

JLL (Jones Lang LaSalle)

Booking Holdings Inc.

Airbnb Inc.

Expedia Group Inc.

Coursera Inc.

Pearson plc

Strategies observed across these players span product innovation, capacity expansion, and partnerships with channel and technology allies to defend share as new entrants emerge.

Research Coverage: The study defines, segments, and forecasts the AI in Education / EdTech AI Market by type, application, end-user, and region, with qualitative insight into regulatory context, supply-chain dynamics, pricing trends, and competitive positioning.

Key Benefits of Buying the Report: (1) Identify growth pockets aligned with 2026-2035 demand signals across the AI in Education / EdTech AI Market; (2) Understand the drivers and restraints shaping adoption through the forecast period; (3) Size opportunities in underpenetrated segments and geographies; (4) Anticipate execution risks tied to regulatory shifts and procurement-cycle timing.

Market Developments: The period 2026-2035 is characterized by consolidation among established players, rising investment from new entrants targeting adjacent price tiers, and growing buyer preference for vendors offering integrated, service-attached ai in education / edtech ai solutions.

Fatpos Global – Why You Should Purchase This AI in Education / EdTech AI Market Report: Access decision-grade analytics built on triangulated primary and secondary research; benchmark competitors with comparative scorecards; and translate insights into sales narratives and partnership plays that improve win rates.

Contents

1. EXECUTIVE SUMMARY

- 1.1. Market Share Overview
- 1.2. Business Trends
- 1.3. AI in Education / EdTech AI Market: Post-Pandemic & Macroeconomic Outlook
- 1.4. Key Trends
- 1.5. Segmentation Snapshot

2. RESEARCH METHODOLOGY

- 2.1. Research Objective
- 2.2. Research Approach
- 2.3. Data Sourcing and Methodology
- 2.4. Primary Research
- 2.5. Secondary Research
 - 2.5.1. Paid Sources
 - 2.5.2. Public Sources
- 2.6. Market Size Estimation and Data Triangulation

3. MARKET CHARACTERISTICS

- 3.1. Market Definition
- 3.2. AI in Education / EdTech AI Market: Regulatory & Policy Impact
- 3.3. Key Segmentations
- 3.4. Key Developments
- 3.5. Allied Industry Data

4. AI IN EDUCATION / EDTECH AI MARKET – INDUSTRY INSIGHTS

- 4.1. Industry Segmentation
- 4.2. Supply Chain / Value Chain Analysis
- 4.3. Industry Ecosystem & Channel Analysis
- 4.4. Innovation & Sustainability

5. MACROECONOMIC INDICATORS

6. RECENT DEVELOPMENTS

7. MARKET DYNAMICS

- 7.1. Introduction
- 7.2. Growth Drivers
- 7.3. Market Opportunities
- 7.4. Market Restraints
- 7.5. Market Trends

8. RISK ANALYSIS

9. MARKET ANALYSIS

- 9.1. Porter's Five Forces
- 9.2. PEST Analysis
 - 9.2.1. Political
 - 9.2.2. Economic
 - 9.2.3. Social
 - 9.2.4. Technological

10. AI IN EDUCATION / EDTECH AI MARKET

- 10.1. Overview
- 10.2. Historical Analysis (2021-2025)
 - 10.2.1. Market Size, Y-o-Y Growth (%) and Market Forecast

11. AI IN EDUCATION / EDTECH AI MARKET SIZE & FORECAST 2026A-2035F

- 11.1. Overview
- 11.2. Key Findings
- 11.3. Market Segmentation
 - 11.3.1. By Type
 - 11.3.1.1. Residential
 - 11.3.1.1.1. By Value (USD Million) 2026-2035F
 - 11.3.1.1.2. Market Share (%) 2026-2035F
 - 11.3.1.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.1.2. Commercial
 - 11.3.1.2.1. By Value (USD Million) 2026-2035F
 - 11.3.1.2.2. Market Share (%) 2026-2035F

- 11.3.1.2.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.1.3. Others
 - 11.3.1.3.1. By Value (USD Million) 2026-2035F
 - 11.3.1.3.2. Market Share (%) 2026-2035F
 - 11.3.1.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.2. By Application
 - 11.3.2.1. Urban
 - 11.3.2.1.1. By Value (USD Million) 2026-2035F
 - 11.3.2.1.2. Market Share (%) 2026-2035F
 - 11.3.2.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.2.2. Suburban
 - 11.3.2.2.1. By Value (USD Million) 2026-2035F
 - 11.3.2.2.2. Market Share (%) 2026-2035F
 - 11.3.2.2.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.2.3. Others
 - 11.3.2.3.1. By Value (USD Million) 2026-2035F
 - 11.3.2.3.2. Market Share (%) 2026-2035F
 - 11.3.2.3.3. Y-o-Y Growth (%) 2026-2035F
- 11.3.3. By End-User
 - 11.3.3.1. Individuals
 - 11.3.3.1.1. By Value (USD Million) 2026-2035F
 - 11.3.3.1.2. Market Share (%) 2026-2035F
 - 11.3.3.1.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.2. Enterprises
 - 11.3.3.2.1. By Value (USD Million) 2026-2035F
 - 11.3.3.2.2. Market Share (%) 2026-2035F
 - 11.3.3.2.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.3. Government
 - 11.3.3.3.1. By Value (USD Million) 2026-2035F
 - 11.3.3.3.2. Market Share (%) 2026-2035F
 - 11.3.3.3.3. Y-o-Y Growth (%) 2026-2035F
 - 11.3.3.4. Others
 - 11.3.3.4.1. By Value (USD Million) 2026-2035F
 - 11.3.3.4.2. Market Share (%) 2026-2035F
 - 11.3.3.4.3. Y-o-Y Growth (%) 2026-2035F

12. NORTH AMERICA AI IN EDUCATION / EDTECH AI MARKET SIZE & FORECAST 2026A-2035F

- 12.1. Overview
- 12.2. Key Findings
- 12.3. Market Segmentation
 - 12.3.1. By Type
 - 12.3.2. By Application
 - 12.3.3. By End-User
- 12.4. Country
 - 12.4.1. United States
 - 12.4.2. Canada

13. EUROPE AI IN EDUCATION / EDTECH AI MARKET SIZE & FORECAST 2026A-2035F

- 13.1. Overview
- 13.2. Key Findings
- 13.3. Market Segmentation
 - 13.3.1. By Type
 - 13.3.2. By Application
 - 13.3.3. By End-User
- 13.4. Country
 - 13.4.1. Germany
 - 13.4.2. United Kingdom
 - 13.4.3. France
 - 13.4.4. Italy
 - 13.4.5. Spain
 - 13.4.6. Rest of Europe (BENELUX, NORDIC, Poland & Turkey)

14. ASIA-PACIFIC AI IN EDUCATION / EDTECH AI MARKET SIZE & FORECAST 2026A-2035F

- 14.1. Overview
- 14.2. Key Findings
- 14.3. Market Segmentation
 - 14.3.1. By Type
 - 14.3.2. By Application
 - 14.3.3. By End-User
- 14.4. Country
 - 14.4.1. India
 - 14.4.2. China

- 14.4.3. Japan
- 14.4.4. South Korea
- 14.4.5. Rest of APAC

15. MIDDLE EAST AND AFRICA AI IN EDUCATION / EDTECH AI MARKET SIZE & FORECAST 2026A-2035F

- 15.1. Overview
- 15.2. Key Findings
- 15.3. Market Segmentation
 - 15.3.1. By Type
 - 15.3.2. By Application
 - 15.3.3. By End-User
- 15.4. Country
 - 15.4.1. GCC
 - 15.4.2. South Africa
 - 15.4.3. Rest of Middle East and Africa

16. LATIN AMERICA AI IN EDUCATION / EDTECH AI MARKET SIZE & FORECAST 2026A-2035F

- 16.1. Overview
- 16.2. Key Findings
- 16.3. Market Segmentation
 - 16.3.1. By Type
 - 16.3.2. By Application
 - 16.3.3. By End-User
- 16.4. Country
 - 16.4.1. Brazil
 - 16.4.2. Mexico
 - 16.4.3. Rest of Latin America

17. COMPETITIVE LANDSCAPE

- 17.1. Company Market Share, 2025
- 17.2. Key Player Overview
- 17.3. Key Stakeholders

18. COMPANY PROFILES

18.1. CBRE Group Inc.

18.1.1. Company Overview

18.1.2. Financial Overview

18.1.3. Key Product / Service Analysis

18.1.4. Company Assessment

18.1.4.1. Product Portfolio

18.1.4.2. Key Clients

18.1.4.3. Market Share

18.1.4.4. Recent News & Development (Last 3 Yrs.)

18.1.4.5. Executive Team

18.2. JLL (Jones Lang LaSalle)**18.3. Booking Holdings Inc.****18.4. Airbnb Inc.****18.5. Expedia Group Inc.****18.6. Coursera Inc.****18.7. Pearson plc****18.8. Marriott International****18.9. Hilton Worldwide Holdings****18.10. 2U Inc.****18.11. Other Prominent Players****19. APPENDIX****20. CONSULTANT RECOMMENDATION**

I would like to order

Product name: AI in Education / EdTech AI Market Size, Share, and Analysis, By Type (Residential, Commercial, Others), By Application (Urban, Suburban, Others), By End-User (Individuals, Enterprises, Government, Others), By Region (North America, Europe, Asia-Pacific, Middle East & Africa, and Latin America) and Regional Forecast 2026–2035

Product link: <https://marketpublishers.com/r/AF4106CAEC25EN.html>

Price: US\$ 4,590.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AF4106CAEC25EN.html>