

Action Camera Market Size, Share, and Analysis, By Resolution (Ultra HD, Full HD, HD, Standard Resolution), By Distribution Channel (Online, Retail), By Application (Sports, Recreational Activities, Emergency Services, Others), By End User (Personal, Professional) and Regional Forecasts, 2022-2032

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Abstracts

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PRODUCT OVERVIEW

Action Camera Market size was USD 4.17 billion in 2021 and projected to grow from USD 5.7 billion in 2023 to USD 22.7 billion by 2032, exhibiting a CAGR of 16.7% during the forecast period.

Action cameras aka action cams are digital cameras mainly designed for capturing action while being immersed. These type of cameras are usually rugged, compact, and waterproof at any given surface level. They normally employ CMOS image sensors that proficiently record high-definition video besides clicking images in burst and time-lapse modes. One of their common features is slow-motion video recording at 240 or 120 fps.

MARKET HIGHLIGHTS

Action Camera Market is expected to reach USD 22.7 billion, growing at a CAGR of 16.7% during the forecast period owing to growing viewers of video content, expanded use of smartphones, availability of low-cost data, and growing internet penetration. Also, the rising participation of youngsters in creating video content to gain fame on various social media platforms like Facebook, Instagram, Tik-Tok, and YouTube are expected to boost the growth of Action Camera Market over the forecast period.

Action Camera Market Segments:

Resolution

Ultra HD

Full HD

HD

Standard Resolution

Distribution Channel

Online

Retail

Application

Sports

Recreational Activities

Emergency Services

Others

End User

Personal

Professional

MARKET DYNAMICS

Growth Drivers

Rising Popularity of Action Cameras in Growing Number of Uses are Expected to Boost the Market Growth

Increasing Number of Sports Enthusiasts and Attractive Features of Action Cameras are Expected to Boost the Market Growth

Restraint

Increasing Use of Smartphones (Substitute) and Growing R&D in Mobiles for Better Quality Cameras to Restrain the Market Growth

Key Players

Panasonic Corporation

Sony Corporation

Garmin Ltd.

Nikon Corporation

SZ DJI Technology Co. Ltd.

TomTom

Eastman Kodak Company

GoPro Inc.

YI Technology

Insta360

Rollei GmbH & Co. KG

Akaso

Smartprix

SJCAM

Drift Innovation

Other Prominent Players (Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis)

Global Laboratory Temperature Control Units Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Argentina, Brazil and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Spain, Belgium, Hungary, Luxembourg, Netherlands, Poland, NORDIC, Russia, Turkey and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, Malaysia, Indonesia, New Zealand, Australia and Rest of APAC

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – North Africa, Israel, GCC, South Africa and Rest of MENA

Reasons to Purchase this Report

Qualitative and quantitative analysis of the market based on segmentation involving both economic as well as non-economic factors

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry with respect to recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market of various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

3-month post-sales analyst support.

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