

4K Set-Top Box Market: Segmented: By Product Type (Satellite STBs, Cable STBs, Hybrid STBs, IPTV/OTT STBs [Internet Protocol Television/Over-the-Top], Others [DTT {Direct Terrestrial Transmission}, etc.]), By Application (Residential, Commercial), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031

<https://marketpublishers.com/r/47317AA56578EN.html>

Date: June 2022

Pages: 253

Price: US\$ 4,950.00 (Single User License)

ID: 47317AA56578EN

Abstracts

[170 + Pages Research Report] 4K Set-Top Box Market to surpass USD 9.4 billion by 2031 from USD 5.7 billion in 2021 at a CAGR of 5.2% in the coming years, i.e., 2021-2031.

Product Overview

As technology advances, a diverse selection of STBs with varied characteristics has been available. This has resulted in heated competition among set-top box vendors. An over-the-air digital video recorder (DVR) system is a standalone set-top box that allows viewers to send and record programs. Consumers can buy STBs from subscription-based N service providers in addition to DVRs. DISH Network, a television provider based in the United States, has included artificial intelligence (AI) in its new set-top boxes to allow for recording capabilities. Companies are combining features like voice command with technology like natural language processing (NLP) to make browsing for channels and shows easier.

Market Highlights

4K Set-Top Box Market is expected to project a notable CAGR of 5.2% in 2031.

Factors such as an increasing emphasis on crystal-clear broadcast quality and a desire

to fully utilize the capabilities of 4K televisions have aided the gradual entry of 4K STBs into the niche economic class. Modern customers are projected to move their preferences from standard and high definition (HD) STB consoles to 4K STB consoles as the need for high-quality in-home entertainment grows.

Global 4K Set-Top Box Market: Segments

Satellite STBs segment is expected to grow with the highest CAGR during 2021-31

On the basis of Product Type, the global 4K Set-Top Box Market is fragmented into Satellite STBs, Cable STBs, Hybrid STBs, IPTV/OTT STBs (Internet Protocol Television/Over-the-Top), and Others (DTT (Direct Terrestrial Transmission), etc.). The satellite segment is growing as more people seek high-quality broadcasts and mechanisms for recording shows to watch later. Television is one of the most important aspects of the setup box industry, and the setup box's ability to record shows promotes the market's growth. Viewers will have the option of recording it in real time and watching it afterwards.

Residential segment is expected to grow with the highest CAGR during 2021-31

Global 4K Set-Top Box Market is classified on the basis of application into Commercial, and Residential. The occupant makes considerable use of the set-top box and television. In 2017, the residential segment took the largest portion of the market, with a significant market value. The residential category is predicted to outperform the commercial segment over the projection period. In addition, as the population grows, so does the demand for 4K STBs, which has an impact on segment growth.

Market Dynamics

Drivers

The Growing Smart Television Penetration and Advancements in Digital Broadcasting Industry

The growing popularity of smart televisions, as well as rapid improvements in the digital broadcasting industry, are likely to drive demand for set-top boxes around the world. For a competitive edge in the industry, significant businesses have been forced to create OTT-based set-top box devices due to the growing popularity of internet-based entertainment and OTT platforms. The Set-Top Box Market Demand is predicted to be fueled by rising urbanization, digitalization, and economic development in developing economies.

Higher Demand for High-Definition Video Quality

As the popularity of social media platforms grows among consumers, so does the need for high-definition video. The Set-Top Box Market is propelled by the low cost of televisions and cost-effective internet-based set-top box devices. The market has been driven to include innovative features in set-top boxes as a result of the desire for video quality and the expansion of technology.

Restraint

The increasing number of the OTT Platforms and Easy Subscription to Services

The increased popularity of online streaming sites, as well as the ease of subscribing to those services at low pricing, is limiting industry growth. The Set-Top Box Market is being restrained by OTT services that provide live streaming of entertainment and sports using modern technologies. The market's future growth is being hampered by the video quality and price of over-the-top providers. The market's main players should pay special attention to the market's factors.

Global 4K Set-Top Box Market: Key Players

Technicolor SA

Company Overview, Business Strategy, Key Product Offerings, Financial Performance, Key Performance Indicators, Risk Analysis, Recent Development, Regional Presence, SWOT Analysis

Roku, Inc.

Infomir Group

Huawei Technologies Co., Ltd.

Humax Co., Ltd.

DISH Network Corporation

Tata Sky

ZTE

EchoStar

Other Prominent Players

Global 4K Set-Top Box Market: Regions

Global 4K Set-Top Box Market is segmented based on regional analysis into five major regions: North America, Latin America, Europe, Asia Pacific, and the Middle East and Africa. Owing to the implementation of current technology, North America will have the largest market share. Because of fierce competition among regional Internet service providers, the region is seeing higher Internet speeds. The growing number of

digitization projects has increased the demand for advanced set-top boxes. Improvements in government policies to assist the media business, as well as an increase in the number of pay-tv subscribers across the area, are likely to propel the market forward during the projection period.

Impact of COVID-19 on 4K Set-Top Box Market

The unexpected halt of all economic operations around the world has had a significant impact on the entertainment business, as it has prevented new episodes from being broadcast. The issue has prompted a large number of people in both developing and developed countries to use OTT platforms to access new entertainment content and on-demand videos.

Global 4K Set-Top Box Market is further segmented by region into:

North America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United States and Canada

Latin America Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Mexico, Brazil, and Rest of Latin America

Europe Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – United Kingdom, France, Germany, Italy, Russia, and Rest of Europe

Asia Pacific Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – India, China, South Korea, Japan, and Rest of Asia Pacific

Middle East and Africa Market Size, Share, Trends, Opportunities, Y-o-Y Growth, CAGR – Saudi Arabia, UAE, South Africa, and Rest of Middle East and Africa

Global 4K Set-Top Box Market report also contains analysis on:

4K Set-Top Box Market Segments:

By Product Type

Satellite STBs

Cable STBs

Hybrid STBs

IPTV/OTT STBs (Internet Protocol Television/Over-the-Top)

Others (DTT (Direct Terrestrial Transmission), etc.)

By Application

Residential

Commercial

4K Set-Top Box Market Dynamics

4K Set-Top Box Market Size

Supply & Demand

Current Trends/Issues/Challenges
Competition & Companies Involved in the Market
Value Chain of the Market
Market Drivers and Restraints
4K Set-Top Box Market Report Scope and Segmentation

Report Attribute Details

Market size value in 2021 USD 5.7 billion

Revenue forecast in 2031 USD 9.4 billion

Growth Rate CAGR of 5.2% from 2021 to 2031

Base year for estimation 2020

Quantitative units Revenue in USD million and CAGR from 2021 to 2031

Report coverage Revenue forecast, company ranking, competitive landscape, growth factors, and trends

Segments covered Product Type, Application, and Region

Regional scope North America, Europe, Asia Pacific, Latin America, Middle East & Africa (MEA)

Key companies profiled Technicolor SA, Roku, Inc., Infomir Group, Huawei

Technologies Co., Ltd., Humax Co., Ltd., DISH Network Corporation, Tata Sky, and Other Prominent Players.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL 4K SET-TOP BOX MARKET

- 2.1. Product Overview
- 2.2. Market Definition
- 2.3. Segmentation
- 2.4. Assumptions and Acronyms

3. RESEARCH METHODOLOGY

- 3.1. Research Objectives
- 3.2. Primary Research
- 3.3. Secondary Research
- 3.4. Forecast Model
- 3.5. Market Size Estimation

4. AVERAGE PRICING ANALYSIS

5. MACRO-ECONOMIC INDICATORS

6. MARKET DYNAMICS

- 6.1. Growth Drivers
- 6.2. Restraints
- 6.3. Opportunity
- 6.4. Trends

7. CORRELATION & REGRESSION ANALYSIS

- 7.1. Correlation Matrix
- 7.2. Regression Matrix

8. RECENT DEVELOPMENT, POLICIES & REGULATORY LANDSCAPE

9. RISK ANALYSIS

9.1. Demand Risk Analysis

9.2. Supply Risk Analysis

10. GLOBAL 4K SET-TOP BOX MARKET ANALYSIS

10.1. Porters Five Forces

10.1.1. Threat of New Entrants

10.1.2. Bargaining Power of Suppliers

10.1.3. Threat of Substitutes

10.1.4. Rivalry

10.2. PEST Analysis

10.2.1. Political

10.2.2. Economic

10.2.3. Social

10.2.4. Technological

11. GLOBAL 4K SET-TOP BOX MARKET

11.1. Market Size & forecast, 2020A-2031F

11.1.1. By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

11.1.2. By Volume (Million Units) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12. GLOBAL 4K SET-TOP BOX MARKET: MARKET SEGMENTATION

12.1. By Regions

12.1.1. North America:(U.S. and Canada), By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.1.2. Latin America: (Mexico, Brazil, and Rest of Latin America), By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.1.3. Europe: (United Kingdom, France, Germany, Italy, Russia, and Rest of Europe), By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.1.4. Asia-Pacific: (India, China, South Korea, Japan, and Rest of Asia Pacific), By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.1.5. Middle East and Africa: (Saudi Arabia, UAE, South Africa, and Rest of Middle East and Africa), By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.2. By Product Type: Market Share (2020-2031F)

12.2.1. Satellite STBs, By Value (USD Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.2.2. Cable STBs, By Value (USD Million) 2020-2031F; Y-o-Y Growth (%)
2021-2031F

12.2.3. Hybrid STBs, By Value (USD Million) 2020-2031F; Y-o-Y Growth (%)
2021-2031F

12.2.4. IPTV/OTT STBs (Internet Protocol Television/Over-the-Top), By Value (USD
Million) 2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.2.5. Others (DTT (Direct Terrestrial Transmission), etc.), By Value (USD Million)
2020-2031F; Y-o-Y Growth (%) 2021-2031F

12.3. By Application: Market Share (2020-2031F)

12.3.1. Residential, By Value (USD Million) 2020-2031F; Y-o-Y Growth (%)
2021-2031F

12.3.2. Residential, By Value (USD Million) 2020-2031F; Y-o-Y Growth (%)
2021-2031F

13. COMPANY PROFILE

13.1. Technicolor SA

13.1.1. Company Overview

13.1.2. Company Total Revenue (Financials)

13.1.3. Market Potential

13.1.4. Global Presence

13.1.5. Key Performance Indicators

13.1.6. SWOT Analysis

13.1.7. Product Launch

13.2. Roku, Inc.

13.3. Infomir Group

13.4. Huawei Technologies Co., Ltd.

13.5. Humax Co., Ltd.

13.6. DISH Network Corporation

13.7. Tata Sky

13.8. ZTE

13.9. EchoStar

13.10. Other Prominent Players

14. CONSULTANT RECOMMENDATION

**The above given segmentations and companies could be subjected to further modification based on in-depth feasibility studies conducted for the final deliverable.

I would like to order

Product name: 4K Set-Top Box Market: Segmented: By Product Type (Satellite STBs, Cable STBs, Hybrid STBs, IPTV/OTT STBs [Internet Protocol Television/Over-the-Top], Others [DTT {Direct Terrestrial Transmission}, etc.]), By Application (Residential, Commercial), And Region – Global Analysis of Market Size, Share & Trends For 2019–2021 And Forecasts To 2031

Product link: <https://marketpublishers.com/r/47317AA56578EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/47317AA56578EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970