# Analysis of demand on jewelry (b2c market), Russia, 2011-2012 (THE VILLAGES) 

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## Abstracts

Analysis of demand by 'Express-Obzor' consists of 18 main slides: 2 slides per each of 9 regional groups.

## Regional groups:

Russia - divided into federal districts

Central FD, Northwest FD, Volga FD, Southern FD, North Caucasus FD, Urals FD, Siberian FD, Far East FD- each divided into regions/ subjects of federation

Period of research: 2012 and 2011
Currency: \$

## Level of demand shown on maps is presented in two ways:

Demand on jewelry shown in spending \$ per capita a year $(2011,2012)$

Demand on jewelry shown in Market Volume in \$ a year $(2011,2012)$

Analysis of demand on jewelry in the villages of Russia
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Market Volume, \$.
Analysis of demand on jewelry in the villages of Central FD
Consumer expenditures, \$ per capita
Market Volume, \$.
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Analysis of demand on jewelry in the villages of North Caucasus FD
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Analysis of demand on jewelry in the villages of Urals FD
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Analysis of demand on jewelry in the villages of Siberian FD
Consumer expenditures, \$ per capita
Market Volume, \$.
Analysis of demand on jewelry in the villages of Far East FD
Consumer expenditures, \$ per capita
Market Volume, \$.

## About the company

Company Express-Obzor - since 2005 has been specializing in ready-made analytical market reports. Reports made my Express-Obzor's specialists give an opportunity to receive basic information and a general idea of a market situation in a concise way. All assessments obtained in the course of a research are independent and impartial.

## Over the past 8 years of activity the company:

has gained a wide experience in analytical study and expert appraisal of various markets
has published over 600 market surveys of nearly every economic sector
has attended to more then 1000 clients

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