

# **Analysis of demand on jewelry (b2c market), Russia, 2011-2012 (CITY, VILLAGE)**

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## **Abstracts**

Analysis of demand by 'Express-Obzor' consists of 18 main slides: 2 slides per each of 9 regional groups.

### **Regional groups:**

Russia – divided into federal districts

Central FD, Northwest FD, Volga FD, Southern FD, North Caucasus FD, Urals FD, Siberian FD, Far East FD– each divided into regions/ subjects of federation

Period of research: 2012 and 2011

Currency: \$

### **Level of demand shown on maps is presented in two ways:**

Demand on jewelry shown in spending \$ per capita a year (2011, 2012; cities, villages)

Demand on jewelry shown in Market Volume in \$ a year 2011, 2012; cities, villages)

Analysis of demand on jewelry in Russia

Consumer expenditures, \$ per capita

Consumer expenditures in cities, \$ per capita

Consumer expenditures in villages, \$ per capita

Market Volume, \$.

Market Volume in cities, \$.

Market Volume in villages, \$.

Analysis of demand on jewelry in Central FD

Consumer expenditures, \$ per capita

Consumer expenditures in cities, \$ per capita

Consumer expenditures in villages, \$ per capita

Market Volume, \$.

Market Volume in cities, \$.

Market Volume in villages, \$.

Analysis of demand on jewelry in Northwest FD

Consumer expenditures, \$ per capita

Consumer expenditures in cities, \$ per capita

Consumer expenditures in villages, \$ per capita

Market Volume, \$.

Market Volume in cities, \$.

Market Volume in villages, \$.

Analysis of demand on jewelry in Volga FD

Consumer expenditures, \$ per capita

Consumer expenditures in cities, \$ per capita

Consumer expenditures in villages, \$ per capita

Market Volume, \$.

Market Volume in cities, \$.

Market Volume in villages, \$.

Analysis of demand on jewelry in Southern FD

Consumer expenditures, \$ per capita

Consumer expenditures in cities, \$ per capita

Consumer expenditures in villages, \$ per capita

Market Volume, \$.

Market Volume in cities, \$.

Market Volume in villages, \$.

Analysis of demand on jewelry in North Caucasus FD

Consumer expenditures, \$ per capita

Consumer expenditures in cities, \$ per capita

Consumer expenditures in villages, \$ per capita

Market Volume, \$.

Market Volume in cities, \$.

Market Volume in villages, \$.

**Analysis of demand on jewelry in Urals FD**

- Consumer expenditures, \$ per capita
- Consumer expenditures in cities, \$ per capita
- Consumer expenditures in villages, \$ per capita
- Market Volume, \$.
- Market Volume in cities, \$.
- Market Volume in villages, \$.

**Analysis of demand on jewelry in Siberian FD**

- Consumer expenditures, \$ per capita
- Consumer expenditures in cities, \$ per capita
- Consumer expenditures in villages, \$ per capita
- Market Volume, \$.
- Market Volume in cities, \$.
- Market Volume in villages, \$.

**Analysis of demand on jewelry in Far East FD**

- Consumer expenditures, \$ per capita
- Consumer expenditures in cities, \$ per capita
- Consumer expenditures in villages, \$ per capita
- Market Volume, \$.
- Market Volume in cities, \$.
- Market Volume in villages, \$.

**About the company**

Company Express-Obzor – since 2005 has been specializing in ready-made analytical market reports. Reports made by Express-Obzor's specialists give an opportunity to receive basic information and a general idea of a market situation in a concise way. All assessments obtained in the course of a research are independent and impartial.

**Over the past 8 years of activity the company:**

- has gained a wide experience in analytical study and expert appraisal of various markets

- has published over 600 market surveys of nearly every economic sector

- has attended to more than 1000 clients

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*Analysis of demand on jewelry (b2c market), Russia, 2011-2012 (CITY, VILLAGE)*

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Market Volume, \$.

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