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Analysis of demand on jewelry (b2c market), Russia, 2011-2012 (THE CITIES)

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Abstracts

Analysis of demand by 'Express-Obzor' consists of 18 main slides: 2 slides per each of 9 regional groups.

Regional groups:

Russia – divided into federal districts

Central FD, Northwest FD, Volga FD, Southern FD, North Caucasus FD, Urals FD, Siberian FD, Far East FD– each divided into regions/ subjects of federation

Period of research: 2012 and 2011
Currency: $

Level of demand shown on maps is presented in two ways:

Demand on jewelry shown in spending $ per capita a year (2011, 2012)

Demand on jewelry shown in Market Volume in $ a year (2011, 2012)

Analysis of demand on jewelry in the cities of Russia
Consumer expenditures, $ per capita
Market Volume, $.
Analysis of demand on jewelry in the cities of Central FD
Consumer expenditures, $ per capita

Market Volume, $.
Analysis of demand on jewelry in the cities of Northwest FD
Consumer expenditures, $ per capita
Market Volume, $.
Analysis of demand on jewelry in the cities of Volga FD
Consumer expenditures, $ per capita
Market Volume, $.
Analysis of demand on jewelry in the cities of Southern FD
Consumer expenditures, $ per capita
Market Volume, $.
Analysis of demand on jewelry in the cities of North Caucasus FD
Consumer expenditures, $ per capita
Market Volume, $.
Analysis of demand on jewelry in the cities of Urals FD
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Analysis of demand on jewelry in the cities of Siberian FD
Consumer expenditures, $ per capita
Market Volume, $.
Analysis of demand on jewelry in the cities of Far East FD
Consumer expenditures, $ per capita
Market Volume, $.

About the company

Company Express-Obzor – since 2005 has been specializing in ready-made analytical market reports. Reports made my Express-Obzor's specialists give an opportunity to receive basic information and a general idea of a market situation in a concise way. All assessments obtained in the course of a research are independent and impartial.

Over the past 8 years of activity the company:

has gained a wide experience in analytical study and expert appraisal of various markets

has published over 600 market surveys of nearly every economic sector

has attended to more then 1000 clients

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