

Global Food Testing Market by Food Type, Contaminant, Technology and Geography. Forecast 2016-2021

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Abstracts

The report covers the global food testing market in terms of geography, technology, food types and contaminant.

Global food safety testing market is primarily driven by factors such as, growing demand for agro-chemicals, adoption of precision farming and protected agriculture, and increased farm expenditure. The segmentation of the food safety testing market is based on contaminants, food types, technologies, and regions.

Food safety testing is a technical method of manufacturing, handling, and storing food to prevent food borne diseases. Food safety testing is performed to supervise the quality and prevent unwanted incidents of food borne illnesses, toxicity, or poisoning. Food safety regulations have been implemented strictly due to increasing occurrences of food contamination and food poisoning. Worldwide increase in outbreaks of food borne illnesses and implementation of stringent food safety regulations is the driving factors in the food safety testing market.

The geographical and food tested segmentations was determined using secondary research and verified through primary respondents. The demand in different regions was considered while estimating the share of the different regions in the food safety testing market.

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