

Food Additives Market Forecast 2016-2021

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Abstracts

An additive is incorporated in a finished product to improve protection against harmful bacteria and other kinds of microbes to prolong shelf life. It also imparts characteristics such as flavour, colour, and taste in foodstuff and increases its nutritional content. Growing demand for packaged products including ready-to-eat meals, appetizers and frozen meals is expected to result in manufacturers increasing their production capacity and therefore augment demand. Rising consumer demand for exotic taste and high value nutritional products is influencing manufacturers to develop ingredients that would enhance the consumer experience.

Growth is now returning to the global food additives market, as many parts of the world recover from the economic recession and its adverse effect upon consumer spending. Consumers and food manufacturers are also turning to 'natural' food additives in greater numbers, whilst the ongoing demand for healthier foods continues to drive sales of products suitable for sugar and saturated fat replacement.

The report discusses and reviews the global market for food additives, which include flavours, sweeteners, hydrocolloids, enzymes, colours, preservatives and antioxidants.

The report discusses detailed market assessment by sector and sub sector which includes Market sizes and trends, analysis of the consumer environment, industry structure and developments and discussion of future strategies.

The global food additives market size was estimated at USD 37.91 billion in 2014. Growing consumption of food and beverages with high nutrition content and better visual appeal is expected to drive market demand over the forecast period. The global food additives industry is expected to witness growth owing to changing consumer tastes and interests regarding quality and nutritional value of the product. Growing consumer awareness about different kinds of tastes is also expected to play a crucial

role in driving growth.

Contents

1 RESEARCH METHODOLOGY

- 1.1 Research Methodology
- 1.2 Research Scope & Assumptions
- 1.3 List of Data Sources

2 EXECUTIVE SUMMARY

- 2.1 Food additives Market - Industry Summary and Key Buying Criteria

3 FOOD ADDITIVES INDUSTRY OUTLOOK

- 3.1 Food additives market segmentation
- 3.2 Food additives market size and growth prospects
- 3.3 Food additives value chain analysis
 - 3.3.1 Vendor Landscape
- 3.4 Raw material outlook
- 3.5 Technology Overview
- 3.6 Regulatory framework
- 3.7 Food additives market dynamics
 - 3.7.1 Market driver analysis
 - 3.7.1.1 Food & beverage industry growth
 - 3.7.1.2 Rising packaged foods demand
 - 3.7.2 Market restraints analysis
 - 3.7.2.1 Growing organic foods market

4 FOOD ADDITIVES PRODUCT OUTLOOK

- 4.1 Global food additives market revenue share by product
- 4.2 Flavours & enhancers
 - 4.2.1 Global market estimates and forecast
 - 4.2.2 Global market estimates and forecast, by region
 - 4.2.3 Natural flavours
 - 4.2.3.1 Global market estimates and forecast
 - 4.2.3.2 Global estimates and forecast, by region
 - 4.2.4 Artificial Flavour & Enhancers
 - 4.2.4.1 Global market estimates and forecast

4.2.4.2 Global market estimates and forecast, by region

4.3 Sweeteners

4.3.1 Global market estimates and forecast,

4.3.2 Global market estimates and forecast, by region

4.3.3 High Intensity Sweeteners (HIS)

4.3.3.1 Global market estimates and forecast

4.3.3.2 Global market estimates and forecast, by region

4.3.4 High fructose corn syrup (HFCS)

4.3.4.1 Global market estimates and forecast

4.3.4.2 Global market estimates and forecast, by region

4.3.5 Others

4.3.5.1 Global market estimates and forecast

4.3.5.2 Global market estimates and forecast, by region

4.4 Enzymes

4.4.1 Global market estimates and forecast

4.4.2 Global market estimates and forecast, by region

4.5 Food emulsifiers

4.5.1 Global market estimates and forecast

4.5.2 Global market estimates and forecast, by region

4.5.3 Mono, Di-Glycerides & Derivatives

4.5.3.1 Global market estimates and forecast

4.5.3.2 Global market estimates and forecast, by region

4.5.4 Lecithin

4.5.4.1 Global market estimates and forecast

4.5.4.2 Global market estimates and forecast, by region

4.5.5 Stearoyl Lactylates

4.5.5.1 Global market estimates and forecast,

4.5.5.2 Global market estimates and forecast, by region

4.5.6 Sorbitan Esters

4.5.6.1 Global market estimates and forecast,

4.5.6.2 Global market estimates and forecast, by region

4.5.7 Others

4.5.7.1 Global market estimates and forecast

4.5.7.2 Global market estimates and forecast, by region

4.6 Shelf-life stabilizers

4.6.1 Global market estimates and forecast,

4.6.2 Global market estimates and forecast, by region,

4.7 Fat Replacers

4.7.1 Global market estimates and forecast,

4.7.2 Global market estimates and forecast, by region,

4.7.3 Protein

4.7.3.1 Global market estimates and forecast,

4.7.3.2 Global market estimates and forecast, by region,

4.7.4 Starch

4.7.4.1 Global market estimates and forecast,

4.7.4.2 Global market estimates and forecast, by region,

4.7.5 Others

4.7.5.1 Global market estimates and forecast,

4.7.5.2 Global market estimates and forecast, by region,

4.8 Others

4.8.1 Global market estimates and forecast,

4.8.2 Global market estimates and forecast, by region,

5 FOOD ADDITIVES REGIONAL OUTLOOK

5.1 Global food additives market revenue share by region,

5.2 North America

5.2.1 Market estimates and forecast,

5.2.2 Market estimates and forecast, by product,

5.2.2.1 Food flavours & enhancers market estimates and forecast, by product,

5.2.2.2 Food sweeteners market estimates and forecast, by product,

5.2.2.3 Food emulsifiers market estimates and forecast, by product,

5.2.2.4 Fat replacers market estimates and forecast, by product

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