

Food Additives Market Forecast 2016-2021

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Abstracts

An additive is incorporated in a finished product to improve protection against harmful bacteria and other kinds of microbes to prolong shelf life. It also imparts characteristics such as flavour, colour, and taste in foodstuff and increases its nutritional content. Growing demand for packaged products including ready-to-eat meals, appetizers and frozen meals is expected to result in manufacturers increasing their production capacity and therefore augment demand. Rising consumer demand for exotic taste and high value nutritional products is influencing manufacturers to develop ingredients that would enhance the consumer experience.

Growth is now returning to the global food additives market, as many parts of the world recover from the economic recession and its adverse effect upon consumer spending. Consumers and food manufacturers are also turning to 'natural' food additives in greater numbers, whilst the ongoing demand for healthier foods continues to drive sales of products suitable for sugar and saturated fat replacement.

The report discusses and reviews the global market for food additives, which include flavours, sweeteners, hydrocolloids, enzymes, colours, preservatives and antioxidants.

The report discusses detailed market assessment by sector and sub sector which includes Market sizes and trends, analysis of the consumer environment, industry structure and developments and discussion of future strategies.

The global food additives market size was estimated at USD 37.91 billion in 2014. Growing consumption of food and beverages with high nutrition content and better visual appeal is expected to drive market demand over the forecast period. The global food additives industry is expected to witness growth owing to changing consumer tastes and interests regarding quality and nutritional value of the product. Growing consumer awareness about different kinds of tastes is also expected to play a crucial

role in driving growth.

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