

U.S. Polypropylene (PP) Hard Sided Luggage Market

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Abstracts

U.S. Polypropylene (PP) Hard Sided Luggage Market By Price Range (\$29.99-\$59.99, \$60.00-\$99.99, \$100.00-\$149.99, \$150.00 and Above), By Sales Channel (Online Retailers, Offline Retailers) – Covid-19 Impact Analysis, Post Covid Analysis, Opportunities, Trends And Forecast From 2021 t-2034

The U.S. Polypropylene (PP) Hard Sided Luggage market was valued at \$1.12 Billion in 2023 in terms of transaction value and is anticipated t-grow at a CAGR of 7.86% from 2024 t-2034. This growth is attributed t-several macr-and microeconomic factors such as

Growth in the global travel & tourism industry

The growth in the global travel and tourism industry is a significant driving factor for the U.S. Polypropylene (PP) Hard Sided Luggage Market. As more people travel for both leisure and business, the demand for durable, lightweight, and secure luggage increases. Polypropylene (PP) hard-sided luggage is particularly appealing t-travelers due t-its strength, impact resistance, and ability t-protect belongings during transit. The expansion of international and domestic travel has led t-a surge in luggage purchases, as travelers seek reliable options that can withstand the rigors of frequent travel. The rise in disposable income and the growing middle class globally have als-contributed t-more people traveling, further boosting the need for quality luggage. Moreover, the trend toward more extended and adventure-filled trips has heightened the demand for sturdy, protective luggage that can endure harsh conditions and rough handling. PP hard-sided luggage, known for its durability and lightweight nature, meets these needs, making it a preferred choice among travelers. In summary, the growth in the global travel and tourism industry drives the U.S. Polypropylene (PP) Hard Sided Luggage Market by increasing demand for durable, lightweight, and protective luggage that suits

the needs of modern travelers, who are embarking on more frequent and varied journeys.

Further several factors restraining the market growth include

Risk of counterfeiting

The risk of counterfeiting restrains the U.S. Polypropylene (PP) Hard Sided Luggage Market by undermining brand reputation, reducing consumer trust, and causing financial losses for legitimate manufacturers. Counterfeit products, often of inferior quality, can lead to consumer dissatisfaction and confusion, while also eroding market share and increasing costs for brands trying to protect their products. This challenge hinders market growth and innovation.

E-commerce and online sales growth and collaborations and alliances in the Polypropylene (PP) Hard Sided Luggage market are expected to generate higher avenues during the forecast period.

In the wake of the COVID-19 pandemic, supply chain disruptions have led to supply shortages or lower demand in the Polypropylene (PP) Hard Sided Luggage market. The pandemic has caused a decline in new orders and a corresponding decrease in Purposeion.

This section will analyze how COVID-19 has impacted supply chains, leading to shortages and lower demand for Polypropylene (PP) Hard Sided Luggage.

In terms of COVID-19 impact, the Polypropylene (PP) Hard Sided Luggage market report also includes the following data points:

Impact on Polypropylene (PP) Hard Sided Luggage market size

Operating Weights Trend, Preferences, and Budget Impact

Regulatory Framework/Outdoor Policies

Key Players' Strategy to Tackle Negative Impact/Post-COVID Strategies

Opportunity in the Polypropylene (PP) Hard Sided Luggage market

Key Insight in the report:

The U.S. Polypropylene (PP) Hard Sided Luggage market report covers an executive summary, market dynamics, COVID impact & post-COVID scenario, market size and forecast, competitive intelligence, market positioning, and Purposes.

Our report covers extensive competitive intelligence which includes the following data points:

Business Overview

Business Segment Data

Financial Data

Purpose Segment Analysis and Specification

Recent Development and Company Strategy Analysis

SWOT Analysis

Polypropylene (PP) Hard Sided Luggage Market Segmentation:

Price Range

\$29.99-\$59.99

\$60.00-\$99.99

\$100.00-\$149.99

\$150.00 and Above

Sales Channel

Online Retailers

Offline Retailers

Key Players Included in the Report:

Samsonite IP Holdings S.r.l

COOLIFE

SwissGear

Delsey

Travelpro

Joyway

IT Luggage USA Ltd

Traveler's Choice

Dukap

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