

# Global Zero Trust Security Market

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## Abstracts

The world of cybersecurity is undergoing a significant shift, with Zero Trust Security emerging as a dominant force. This market is predicted to balloon to a staggering \$141.52 billion by 2033, reflecting a robust CAGR of 18.21% from 2023. At its core, Zero Trust Security throws away the idea of inherent trust. It operates under the assumption that all users, devices, and even internal network traffic could be a threat. To safeguard data and resources, this model requires constant verification and authentication – regardless of where a user is connecting from or what device they're using.

The latest research report by Evolve Business Intelligence explores the various factors influencing the global market. It includes an analysis of the current market size, forecasts for key segments and regions, and the driving forces behind market growth. The report examines the potential impacts of key trends on business strategies and provides a SWOT analysis of critical sectors for each major competitor and customer group. This valuable data highlights the conglomerates likely to impact the industry, crucial for any company planning to invest strategically over the next five years. These insights complement our initial quantitative study, aiding in new investments and strategic planning to mitigate threats in existing sectors.

## Segments covered

By Deployment Type (On-Premises, Cloud, Deployment)

By Solution Type (Network Security, Data Security, Endpoint Security, API Security, Security Analytics, Others)

By Authentication Type (Single-factor Authentication, Multi-factor Authentication)

By Vertical Industry (IT and ITES, Financial and Insurance, Healthcare and Social Assistance, Retail Trade, Utilities, Others)

## **Key players**

Palo Alto Networks, Inc

Symantec Corporation

Okta, Inc

Cisco Systems Inc

Akamai Technologies Inc

Microsoft

IBM

Sophos Group

Centrify Corporation

Cyxtera Technologies

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