

Global Third-Party Logistics Market

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Abstracts

Global Third-party Logistics Market By Mode of Transport (Railways, Roadways, Waterways, Airways), By Service (Dedicated Contract Carriage (DCC), Domestic Manufacturing Management, International Manufacturing Management, Warehousing and Manufacturing, Others), By Industry Vertical (Manufacturing, Automotive, E-Commerce & Retail, Food and Beverages, Healthcare, Others) And By Geography – Covid-19 Impact Analysis, Post Covid Analysis, Opportunities, Trends And Forecast From 2021 t-2034

The global Third-party Logistics market was valued at \$1.086 Trillion in 2023 and is anticipated t-grow at a CAGR of 7.82% from 2024 t-2034. This growth is attributed t-several macr-and microeconomic factors such as

E-commerce Growth

The exponential growth of e-commerce is a primary driver of the global third-party logistics (3PL) market. As online shopping continues t-surge, businesses, particularly those operating solely online, face increasing demands for efficient and reliable order fulfillment. 3PL providers offer a crucial solution by handling various aspects of the supply chain, including warehousing, inventory management, order picking and packing, transportation, and delivery. This allows e-commerce companies t-focus on their core business activities while outsourcing logistics operations t-experienced professionals. Furthermore, 3PLs possess the infrastructure, technology, and expertise t-manage complex supply chains, ensuring timely and cost-effective delivery of goods t-customers, which is crucial for maintaining customer satisfaction in the competitive e-commerce landscape.

Further several factors restraining the market growth include

High Initial Investment and Operational Costs

High initial investment and operational costs pose a significant restraint on the global third-party logistics (3PL) market. Establishing and maintaining a robust 3PL network requires substantial capital expenditure. This includes investments in warehouses, transportation fleets (trucks, planes, ships), sophisticated warehouse management systems (WMS), and advanced technologies like AI and IoT for optimization. Furthermore, ongoing operational costs, such as fuel expenses, labor costs, maintenance, and insurance, can be substantial. These high costs can be a barrier for entry for new players and can limit the scalability of existing 3PL providers, particularly for smaller companies.

Rising Demand for E-commerce and Omni-channel Logistics and collaborations and alliances in the Third-party Logistics market are expected to generate new avenues during the forecast period.

In the wake of the COVID-19 pandemic, supply chain disruptions have led to supply shortages and increased demand in the Third-party Logistics market. The pandemic has caused a decline in new orders and a corresponding decrease in service.

This section will analyze how COVID-19 has impacted supply chains, leading to shortages and increased demand for Third-party Logistics.

In terms of COVID-19 impact, the Third-party Logistics market report also includes the following data points:

Impact on Third-party Logistics market size

Operating Weights Trend, Preferences, and Budget Impact

Regulatory Framework/Outdoor Policies

Key Players' Strategy to Tackle Negative Impact/Post-COVID Strategies

Opportunity in the Third-party Logistics market

Key Insight in the report:

The global Third-party Logistics market report covers an executive summary, market dynamics, COVID impact & post-COVID scenario, market size and forecast, competitive intelligence, market positioning, and Services.

Our report covers extensive competitive intelligence which includes the following data points:

Business Overview

Business Segment Data

Financial Data

Service Segment Analysis and Specification

Recent Development and Company Strategy Analysis

SWOT Analysis

Third-party Logistics Market Segmentation:

Mode of Transport

Railways

Roadways

Waterways

Airways

Service

Dedicated Contract Carriage (DCC)

Domestic Manufacturing Management

International Manufacturing Management

Warehousing and Transportation

Others

Industry Vertical

Manufacturing

Automotive

E-Commerce & Retail

Food and Beverages

Healthcare

Others

Region/ Countries Covered:

North America

US

Canada

Mexico

Europe

U.K.

Germany

France

Italy

Spain

BeNeLux

Russia

Rest of Europe

Asia Pacific

China

Japan

Australia

India

South Korea

Indonesia

Malaysia

Thailand

Thailand

Singapore

Rest of Asia Pacific

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Egypt

South Africa

Rest of Middle East & Africa

Key Players Analyzed in the Report:

Yara International

InterContinental Energy (ICE)

Engie

CF Industries Holdings Inc.

Uniper SE

Nel ASA

TOPSOE

Starfire Energy

ITM Power

Hygenco

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