

# Global Omnichannel Logistic Market

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## Abstracts

Global Omnichannel Logistic Market By Type (Online, In-store), By Application (Ship from store, Drop-shipping, Buy online, pick up in-store (BOPIS), Reserve online, pick up in-store (ROPIS), Buy online, return in-store (BORIS), In-store purchase, home delivery) And By Geography – Covid-19 Impact Analysis, Post Covid Analysis, Opportunities, Trends And Forecast From 2023 t-2034

The global Omnichannel Logistic market was valued at \$426.3 Billion in 2023 and is anticipated t-grow at a CAGR of 12.16% from 2023 t-2034. This growth is attributed t-several macr-and microeconomic factors such as

Rising E-Commerce Adoption

The rapid rise of e-commerce has significantly fueled the demand for robust and efficient omnichannel logistics solutions. As online shopping continues t-gain popularity, consumers expect seamless and convenient delivery experiences, regardless of the channel they choose t-shop from. T-meet these escalating expectations, businesses must invest in sophisticated logistics infrastructure and services that can handle the increasing volume of online orders and diverse delivery requirements. Omnichannel logistics enables retailers t-integrate their online and offline channels, providing a unified customer experience and optimizing inventory management, order fulfillment, and last-mile delivery.

Further several factors restraining the market growth include

High Implementation Costs

Implementing an omnichannel logistics strategy requires significant upfront investment. Businesses must invest in advanced warehouse management systems (WMS), transportation management systems (TMS), and other technological solutions to integrate their various sales channels and streamline operations. Additionally, upgrading existing infrastructure, such as warehouses and distribution centers, to accommodate omnichannel demands can incur substantial costs. Furthermore, training employees to handle the complexities of omnichannel fulfillment and customer service adds to the overall implementation expense. These high initial costs can be a major barrier for businesses, particularly smaller retailers, hindering their adoption of omnichannel logistics.

Growth in Last-Mile Delivery Solutions and collaborations and alliances in the Omnichannel Logistic market are expected to generate higher avenues during the forecast period.

In the wake of the COVID-19 pandemic, supply chain disruptions have led to supply shortages or lower demand in the Omnichannel Logistic market. The pandemic has caused a decline in new orders and a corresponding decrease in production.

This section will analyze how COVID-19 has impacted supply chains, leading to shortages and lower demand for Omnichannel Logistic.

In terms of COVID-19 impact, the Omnichannel Logistic market report also includes the following data points:

Impact on Omnichannel Logistic market size

Operating Weights Trend, Preferences, and Budget Impact

Regulatory Framework/Outdoor Policies

Key Players' Strategy to Tackle Negative Impact/Post-COVID Strategies

Opportunity in the Omnichannel Logistic market

Key Insight in the report:

The global Omnichannel Logistic market report covers an executive summary, market

dynamics, COVID impact & post-COVID scenario, market size and forecast, competitive intelligence, market positioning, and Types.

Our report covers extensive competitive intelligence which includes the following data points:

Business Overview

Business Segment Data

Financial Data

Product Segment Analysis and Specification

Recent Development and Company Strategy Analysis

SWOT Analysis

Omnichannel Logistic Market Segmentation:

Type

Online

In-store

Application

Ship from store

Drop-shipping

Buy online, pick up in-store (BOPIS)

Reserve online, pick up in-store (ROPIS)

Buy online, return in-store (BORIS)

In-store purchase, home delivery

Region/ Countries Covered:

North America

US

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

BeNeLux

Russia

Rest of Europe

Asia Pacific

China

Australia

India

Japan

South Korea

Malaysia

Thailand

Indonesia

Rest of Asia Pacific

South America

Brazil

Argentina

Rest of South America

Middle East & Africa

Saudi Arabia

UAE

Egypt

South Africa

Rest of Middle East & Africa

#### Key Players Analyzed in the Report:

XPO Logistics

DHL Supply Chain

Americold Realty Trust

Ryder Supply Chain Solutions

GEODIS

FedEx

Lineage Logistics

Kenc-Group

NFI

DB Schenker

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