

Global Lingerie Market

<https://marketpublishers.com/r/G38444F41651EN.html>

Date: October 2024

Pages: 112

Price: US\$ 3,475.00 (Single User License)

ID: G38444F41651EN

Abstracts

The lingerie market is projected to grow to USD 141.65 billion by 2033, up from USD 88.32 billion in 2023, reflecting a compound annual growth rate (CAGR) of 6.14% over this period. Lingerie encompasses a range of intimate apparel primarily designed for women, including undergarments and sleepwear. Known for its delicate and captivating designs, lingerie is often crafted from lightweight fabrics like lace, satin, and silk. It includes items such as bras, panties, camisoles, corsets, garters, chemises, and nightgowns. Lingerie serves multiple purposes, including comfort, support, and boosting the wearer's confidence and sensuality. Available in various styles, colors, and sizes, it caters to diverse preferences and body types, and can be both functional for everyday use and designed for special occasions to add a touch of elegance and romance.

The latest research report by Evolve Business Intelligence explores the various factors influencing the global market. It includes an analysis of the current market size, forecasts for key segments and regions, and the driving forces behind market growth. The report examines the potential impacts of key trends on business strategies and provides a SWOT analysis of critical sectors for each major competitor and customer group. This valuable data highlights the conglomerates likely to impact the industry, crucial for any company planning to invest strategically over the next five years. These insights complement our initial quantitative study, aiding in new investments and strategic planning to mitigate threats in existing sectors.

Segments covered

By Product Type (Briefs, Bras, Shapewear, Others)

By Distribution channel (Online, Offline)

Key players

Jockey International Inc.

Victoria's Secret

Zivame

Gap, Inc.

Hanesbrands Inc.

Triumph International Ltd.

Hunkemoller

Bare Necessities

Calvin Klein

MAS Holdings

Contents

CHAPTER 1. EXECUTIVE SUMMARY

CHAPTER 2. SCOPE OF THE STUDY

- 2.1. Market Definition
- 2.2. Scope Of The Study
 - 2.2.1. Objectives of Report
 - 2.2.2. Limitations
- 2.3. Market Structure

CHAPTER 3. EVOLVE BI METHODOLOGY

CHAPTER 4. MARKET INSIGHTS AND TRENDS

- 4.1. Supply/ Value Chain Analysis
 - 4.1.1. Raw Material Providers
 - 4.1.2. Manufacturing Process
 - 4.1.3. Distributors/Retailers
 - 4.1.4. End-Use Industry
- 4.2. Porter's Five Forces Analysis
 - 4.2.1. Threat Of New Entrants
 - 4.2.2. Bargaining Power Of Buyers
 - 4.2.3. Bargaining Power Of Suppliers
 - 4.2.4. Threat Of Substitutes
 - 4.2.5. Industry Rivalry
- 4.3. Impact Of COVID-19 on the Lingerie Market
 - 4.3.1. Impact on Market Size
 - 4.3.2. End-Use Industry Trend, Preferences, and Budget Impact
 - 4.3.3. Regulatory Framework/Government Policies
 - 4.3.4. Key Players' Strategy to Tackle Negative Impact
 - 4.3.5. Opportunity Window
- 4.4. Distribution Channel Overview
- 12.28. Macro factor
- 4.6. Micro Factor
- 4.7. Demand Supply Gap Analysis of the Lingerie Market
- 4.8. Import Analysis of the Lingerie Market
- 4.9. Export Analysis of the Lingerie Market

CHAPTER 5. MARKET DYNAMICS

- 5.1. Introduction
- 5.2. DROC Analysis
 - 5.2.1. Drivers
 - 5.2.2. Restraints
 - 5.2.3. Opportunities
 - 5.2.4. Challenges
- 5.3. Patent Analysis
- 5.4. Industry Roadmap
- 5.5. Parent/Peer Market Analysis

CHAPTER 6. GLOBAL LINGERIE MARKET, BY PRODUCT TYPE

- 6.1. Introduction
- 6.2. Briefs
- 6.3. Bras
- 6.4. Shapewear
- 6.5. Others

CHAPTER 7. GLOBAL LINGERIE MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Introduction
- 7.2. Online
- 7.3. Offline

CHAPTER 8. GLOBAL LINGERIE MARKET, BY REGION

- 8.1. Introduction
- 8.2. North America
 - 8.2.1. Introduction
 - 8.2.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.2.3. Market Size and Forecast, By Country, 2023-2033
 - 8.2.4. Market Size and Forecast, By Product Type, 2023-2033
 - 8.2.5. Market Size and Forecast, By Distribution Channel, 2023-2033
 - 8.2.6. US
 - 8.2.6.1. Introduction
 - 8.2.6.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.2.6.3. Market Size and Forecast, By Product Type, 2023-2033

8.2.6.4. Market Size and Forecast, By Distribution Channel, 2023-2033

8.2.7. Canada

8.2.7.1. Introduction

8.2.7.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.2.7.4. Market Size and Forecast, By Product Type, 2023-2033

8.2.7.5. Market Size and Forecast, By Distribution Channel, 2023-2033

8.3. Europe

8.3.1. Introduction

8.3.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.3.3. Market Size and Forecast, By Country, 2023-2033

8.3.4. Market Size and Forecast, By Product Type, 2023-2033

8.3.5. Market Size and Forecast, By Distribution Channel, 2023-2033

8.3.6. Germany

8.3.6.1. Introduction

8.3.6.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.3.6.3. Market Size and Forecast, By Product Type, 2023-2033

8.3.6.4. Market Size and Forecast, By Distribution Channel, 2023-2033

8.3.7. France

8.3.7.1. Introduction

8.3.7.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.3.7.3. Market Size and Forecast, By Product Type, 2023-2033

8.3.7.4. Market Size and Forecast, By Distribution Channel, 2023-2033

8.3.8. UK

8.3.8.1. Introduction

8.3.8.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.3.8.3. Market Size and Forecast, By Product Type, 2023-2033

8.3.8.4. Market Size and Forecast, By Distribution Channel, 2023-2033

8.3.9. Italy

8.3.9.1. Introduction

8.3.9.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.3.9.3. Market Size and Forecast, By Product Type, 2023-2033

8.3.9.4. Market Size and Forecast, By Distribution Channel, 2023-2033

8.3.11. Rest Of Europe

8.3.11.1. Introduction

8.3.11.2. Driving Factors, Opportunity Analyzed, and Key Trends

8.3.11.3. Market Size and Forecast, By Product Type, 2023-2033

8.3.11.4. Market Size and Forecast, By Distribution Channel, 2023-2033

8.4. Asia-Pacific

- 8.4.1. Introduction
- 8.4.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.4.3. Market Size and Forecast, By Country, 2023-2033
- 8.4.4. Market Size and Forecast, By Product Type, 2023-2033
- 8.12.28. Market Size and Forecast, By Distribution Channel, 2023-2033
- 8.4.6. China
 - 8.4.6.1. Introduction
 - 8.4.6.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.6.3. Market Size and Forecast, By Product Type, 2023-2033
 - 8.4.6.4. Market Size and Forecast, By Distribution Channel, 2023-2033
- 8.4.7. India
 - 8.4.7.1. Introduction
 - 8.4.7.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.7.3. Market Size and Forecast, By Product Type, 2023-2033
 - 8.4.7.4. Market Size and Forecast, By Distribution Channel, 2023-2033
- 8.4.8. Japan
 - 8.4.8.1. Introduction
 - 8.4.8.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.8.3. Market Size and Forecast, By Product Type, 2023-2033
 - 8.4.8.4. Market Size and Forecast, By Distribution Channel, 2023-2033
- 8.4.9. South Korea
 - 8.4.9.1. Introduction
 - 8.4.9.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.9.3. Market Size and Forecast, By Product Type, 2023-2033
 - 8.4.9.4. Market Size and Forecast, By Distribution Channel, 2023-2033
- 8.4.10. Rest Of Asia-Pacific
 - 8.4.10.1. Introduction
 - 8.4.10.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.10.3. Market Size and Forecast, By Product Type, 2023-2033
 - 8.4.10.4. Market Size and Forecast, By Distribution Channel, 2023-2033
- 8.5. Rest Of The World (RoW)
 - 8.5.1. Introduction
 - 8.5.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.5.3. Market Size and Forecast, By Product Type, 2023-2033
 - 8.5.4. Market Size and Forecast, By Distribution Channel, 2023-2033

CHAPTER 9. COMPANY LANDSCAPE

9.1. Introduction

- 9.2. Vendor Share Analysis
- 9.3. Key Development Analysis
- 9.4. Competitor Dashboard

CHAPTER 10. COMPANY PROFILES

- 10.1. Jockey International Inc.
 - 10.1.1. Business Overview
 - 10.1.2. Government & Defense Analysis
 - 10.1.2.1. Government & Defense – Existing/Funding
 - 10.1.3. Product Portfolio
 - 10.1.4. Recent Development and Strategies Adopted
 - 10.1.5. SWOT Analysis
- 10.2. Zivame
 - 10.2.1. Business Overview
 - 10.2.2. Government & Defense Analysis
 - 10.2.2.1. Government & Defense – Existing/Funding
 - 10.2.3. Product Portfolio
 - 10.2.4. Recent Development and Strategies Adopted
 - 10.2.5. SWOT Analysis
- 10.3. Gap, Inc.
 - 10.3.1. Business Overview
 - 10.3.2. Government & Defense Analysis
 - 10.3.2.1. Government & Defense – Existing/Funding
 - 10.3.3. Product Portfolio
 - 10.3.4. Recent Development and Strategies Adopted
 - 10.3.5. SWOT Analysis
- 10.4. Hanesbrands Inc.
 - 10.4.1. Business Overview
 - 10.4.2. Government & Defense Analysis
 - 10.4.2.1. Government & Defense – Existing/Funding
 - 10.4.3. Product Portfolio
 - 10.4.4. Recent Development and Strategies Adopted
 - 10.12.28. SWOT Analysis
- 10.5. Triumph International Ltd.
 - 10.5.1. Business Overview
 - 10.5.2. Government & Defense Analysis
 - 10.5.2.1. Government & Defense – Existing/Funding
 - 10.5.3. Product Portfolio

- 10.5.4. Recent Development and Strategies Adopted
- 10.5.5. SWOT Analysis
- 10.6. Hunkemoller
 - 10.6.1. Business Overview
 - 10.6.2. Government & Defense Analysis
 - 10.6.2.1. Government & Defense – Existing/Funding
 - 10.6.3. Product Portfolio
 - 10.6.4. Recent Development and Strategies Adopted
 - 10.6.5. SWOT Analysis
- 10.7. Bare Necessities
 - 10.7.1. Business Overview
 - 10.7.2. Government & Defense Analysis
 - 10.7.2.1. Government & Defense – Existing/Funding
 - 10.7.3. Product Portfolio
 - 10.7.4. Recent Development and Strategies Adopted
 - 10.7.5. SWOT Analysis
- 10.8 Calvin Klein
 - 10.8.1. Business Overview
 - 10.8.2. Government & Defense Analysis
 - 10.8.2.1. Government & Defense – Existing/Funding
 - 10.8.3. Product Portfolio
 - 10.8.4. Recent Development and Strategies Adopted
 - 10.8.5. SWOT Analysis
- 10.9 MAS Holdings
 - 10.9.1. Business Overview
 - 10.9.2. Government & Defense Analysis
 - 10.9.2.1. Government & Defense – Existing/Funding
 - 10.9.3. Product Portfolio
 - 10.9.4. Recent Development and Strategies Adopted
 - 10.9.5. SWOT Analysis
- 10.10. Victoria's Secret
 - 10.10.1. Business Overview
 - 10.10.2. Government & Defense Analysis
 - 10.10.2.1. Government & Defense – Existing/Funding
 - 10.10.3. Product Portfolio
 - 10.10.4. Recent Development and Strategies Adopted
 - 10.10.5. SWOT Analysis

I would like to order

Product name: Global Lingerie Market

Product link: <https://marketpublishers.com/r/G38444F41651EN.html>

Price: US\$ 3,475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G38444F41651EN.html>