

Global Digital Agriculture Market

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Abstracts

The Digital Agriculture Market is projected to grow to USD 42.77 billion by 2033, up from USD 22.14 billion in 2023, with a compound annual growth rate (CAGR) of 10.78% over this period. Digital agriculture involves the use of advanced digital technologies—such as precision farming, the Internet of Things (IoT), big data analytics, artificial intelligence (AI), and robotics—to enhance agricultural production. By utilizing these digital tools and platforms, farmers can gather, analyze, and apply real-time data on various factors such as weather conditions, soil quality, crop health, and machinery performance. This data-driven methodology allows for better decision-making, improved operational efficiency, reduced resource waste, and increased productivity and sustainability in food production.

The latest research report by Evolve Business Intelligence explores the various factors influencing the global market. It includes an analysis of the current market size, forecasts for key segments and regions, and the driving forces behind market growth. The report examines the potential impacts of key trends on business strategies and provides a SWOT analysis of critical sectors for each major competitor and customer group. This valuable data highlights the conglomerates likely to impact the industry, crucial for any company planning to invest strategically over the next five years. These insights complement our initial quantitative study, aiding in new investments and strategic planning to mitigate threats in existing sectors.

Segments covered

By Product Type (Precision Farming, Livestock, Aquaculture, Greenhouse, Others)

By Component (Solution, Service Type, Connectivity Technology)

Key players

Trimble Inc.

Deere & Company

Topcon Positioning Systems

DeLaval Inc.

AgEagle Aerial Systems Inc.

Afimilk Ltd

Raven Industries

Ag Junction LLC.

AGCO Corporation

GEA Group

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