

Global Carpets & Rugs Market

https://marketpublishers.com/r/GEE96CD6DF6BEN.html

Date: October 2024

Pages: 108

Price: US\$ 3,475.00 (Single User License)

ID: GEE96CD6DF6BEN

Abstracts

The floor covering industry known as the Carpets & Rugs market is poised for steady growth. By 2033, the market is expected to reach a value of USD 112.41 billion, expanding from its current size of USD 51.44 billion in 2023. This translates to a compound annual growth rate (CAGR) of 5.21%. Encompassing a wide variety of floor coverings, this market deals with the production, distribution, and sale of textiles and other materials specifically designed to enhance the aesthetics, comfort, and functionality of floors. Broadloom carpets, large pieces typically installed wall-to-wall, are just one example of the product variety within this market. Other options include rugs made from wool, nylon, polyester, or blends, offering a multitude of choices for consumers.

The latest research report by Evolve Business Intelligence explores the various factors influencing the global market. It includes an analysis of the current market size, forecasts for key segments and regions, and the driving forces behind market growth. The report examines the potential impacts of key trends on business strategies and provides a SWOT analysis of critical sectors for each major competitor and customer group. This valuable data highlights the conglomerates likely to impact the industry, crucial for any company planning to invest strategically over the next five years. These insights complement our initial quantitative study, aiding in new investments and strategic planning to mitigate threats in existing sectors.

Segments covered

By Type (Woven, Tufted, Knotted, Needle-Punched, Others)

By Application (Residential, Commercial)



Key players

Mohawk Industries Inc.	
Shaw Industries Group Inc.	
Genie Carpet Manufacturers	5
Beaulieu International Group)
Lowe's	
Taekett	
Interface Inc.	
Dixie Group Inc.	
Orientals Weavers	



Contents

CHAPTER 1. EXECUTIVE SUMMARY

CHAPTER 2. SCOPE OF THE STUDY

- 2.1. Market Definition
- 2.2. Scope Of The Study
 - 2.2.1. Objectives of Report
 - 2.2.2. Limitations
- 2.3. Market Structure

CHAPTER 3. EVOLVE BI METHODOLOGY

CHAPTER 4. MARKET INSIGHTS AND TRENDS

- 4.1. Supply/ Value Chain Analysis
 - 4.1.1. Raw End Users Providers
 - 4.1.2. Manufacturing Process
 - 4.1.3. Distributors/Retailers
 - 4.1.4. End-Use Industry
- 4.2. Porter's Five Forces Analysis
 - 4.2.1. Threat Of New Entrants
 - 4.2.2. Bargaining Power Of Buyers
 - 4.2.3. Bargaining Power Of Suppliers
 - 4.2.4. Threat Of Substitutes
 - 4.2.5. Industry Rivalry
- 4.3. Impact Of COVID-19 on the Carpets & Rugs market
 - 4.3.1. Impact on Market Size
 - 4.3.2. End-Use Industry Trend, Preferences, and Budget Impact
 - 4.3.3. Regulatory Framework/Government Policies
 - 4.3.4. Key Players' Strategy to Tackle Negative Impact
 - 4.3.5. Opportunity Window
- 4.4. Technology Overview
- 12.28. Macro factor
- 4.6. Micro Factor
- 4.7. Demand Supply Gap Analysis of the Carpets & Rugs market
- 4.8.Import Analysis of the Carpets & Rugs market
- 4.9. Export Analysis of the Carpets & Rugs market



CHAPTER 5. MARKET DYNAMICS

- 5.1. Introduction
- 5.2. DROC Analysis
 - 5.2.1. Drivers
 - 5.2.2. Restraints
 - 5.2.3. Opportunities
 - 5.2.4. Challenges
- 5.3. Patent Analysis
- 5.4. Industry Roadmap
- 5.5. Parent/Peer Market Analysis

CHAPTER 6. GLOBAL CARPETS & RUGS MARKET, BY TYPE

- 6.1. Introduction
- 6.2. Woven
- 6.3. Tufted
- 6.4. Knotted
- 6.5. Needle-Punched
- 6.6. Others

CHAPTER 7. GLOBAL CARPETS & RUGS MARKET, BY APPLICATION

- 7.1. Introduction
- 7.2. Residential
- 7.3. Commercial

CHAPTER 8. GLOBAL CARPETS & RUGS MARKET, BY REGION

- 8.1. Introduction
- 8.2. North America
 - 8.2.1. Introduction
 - 8.2.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.2.3. Market Size and Forecast, By Country, 2023-2033
 - 8.2.4. Market Size and Forecast, By Type, 2023-2033
 - 8.2.5. Market Size and Forecast, By Application, 2023-2033
 - 8.2.6. US
 - 8.2.6.1. Introduction



- 8.2.6.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.2.6.3. Market Size and Forecast, By Type, 2023-2033
- 8.2.6.4. Market Size and Forecast, By Application, 2023-2033
- 8.2.7. Canada
- 8.2.7.1. Introduction
- 8.2.7.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.2.7.4. Market Size and Forecast, By Type, 2023-2033
- 8.2.7.5. Market Size and Forecast, By Application, 2023-2033

8.3. Europe

- 8.3.1. Introduction
- 8.3.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.3.3. Market Size and Forecast, By Country, 2023-2033
- 8.3.4. Market Size and Forecast, By Type, 2023-2033
- 8.3.5. Market Size and Forecast, By Application, 2023-2033
- 8.3.6. Germany
 - 8.3.6.1. Introduction
 - 8.3.6.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.3.6.3. Market Size and Forecast, By Type, 2023-2033
- 8.3.6.4. Market Size and Forecast, By Application, 2023-2033
- 8.3.7. France
 - 8.3.7.1. Introduction
 - 8.3.7.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.3.7.3. Market Size and Forecast, By Type, 2023-2033
- 8.3.7.4. Market Size and Forecast, By Application, 2023-2033
- 8.3.8. UK
 - 8.3.8.1. Introduction
 - 8.3.8.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.3.8.3. Market Size and Forecast, By Type, 2023-2033
 - 8.3.8.4. Market Size and Forecast, By Application, 2023-2033
- 8.3.9. Italy
 - 8.3.9.1. Introduction
 - 8.3.9.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.3.9.3. Market Size and Forecast, By Type, 2023-2033
 - 8.3.9.4. Market Size and Forecast, By Application, 2023-2033
- 8.3.11. Rest Of Europe
 - 8.3.11.1. Introduction
 - 8.3.11.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.3.11.3. Market Size and Forecast, By Type, 2023-2033
 - 8.3.11.4. Market Size and Forecast, By Application, 2023-2033



8.4. Asia-Pacific

- 8.4.1. Introduction
- 8.4.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.4.3. Market Size and Forecast, By Country, 2023-2033
- 8.4.4. Market Size and Forecast, By Type, 2023-2033
- 8.12.28. Market Size and Forecast, By Application, 2023-2033
- 8.4.6. China
 - 8.4.6.1. Introduction
 - 8.4.6.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.6.3. Market Size and Forecast, By Type, 2023-2033
 - 8.4.6.4. Market Size and Forecast, By Application, 2023-2033
- 8.4.7. India
 - 8.4.7.1. Introduction
 - 8.4.7.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.7.3. Market Size and Forecast, By Type, 2023-2033
 - 8.4.7.4. Market Size and Forecast, By Application, 2023-2033
- 8.4.8. Japan
 - 8.4.8.1. Introduction
 - 8.4.8.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.4.8.3. Market Size and Forecast, By Type, 2023-2033
- 8.4.8.4. Market Size and Forecast, By Application, 2023-2033
- 8.4.9. South Korea
 - 8.4.9.1. Introduction
 - 8.4.9.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.4.9.3. Market Size and Forecast, By Type, 2023-2033
 - 8.4.9.4. Market Size and Forecast, By Application, 2023-2033
- 8.4.10. Rest Of Asia-Pacific
- 8.4.10.1. Introduction
- 8.4.10.2. Driving Factors, Opportunity Analyzed, and Key Trends
- 8.4.10.3. Market Size and Forecast, By Type, 2023-2033
- 8.4.10.4. Market Size and Forecast, By Application, 2023-2033
- 8.5. Rest Of The World (RoW)
 - 8.5.1. Introduction
 - 8.5.2. Driving Factors, Opportunity Analyzed, and Key Trends
 - 8.5.3. Market Size and Forecast, By Type, 2023-2033
 - 8.5.4. Market Size and Forecast, By Application, 2023-2033

CHAPTER 9. COMPANY LANDSCAPE



- 9.1. Introduction
- 9.2. Vendor Share Analysis
- 9.3. Key Development Analysis
- 9.4. Competitor Dashboard

CHAPTER 10. COMPANY PROFILES

- 10.1. Mohawk Industries Inc.
 - 10.1.1. Business Overview
 - 10.1.2. Government & Defense Analysis
 - 10.1.2.1. Government & Defense Existing/Funding
 - 10.1.3. Product Portfolio
 - 10.1.4. Recent Development and Strategies Adopted
 - 10.1.5. SWOT Analysis
- 10.2. Shaw Industries Group Inc.
- 10.2.1. Business Overview
- 10.2.2. Government & Defense Analysis
 - 10.2.2.1. Government & Defense Existing/Funding
- 10.2.3. Product Portfolio
- 10.2.4. Recent Development and Strategies Adopted
- 10.2.5. SWOT Analysis
- 10.3. Genie Carpet Manufacturers
 - 10.3.1. Business Overview
 - 10.3.2. Government & Defense Analysis
 - 10.3.2.1. Government & Defense Existing/Funding
 - 10.3.3. Product Portfolio
 - 10.3.4. Recent Development and Strategies Adopted
 - 10.3.5. SWOT Analysis
- 10.4. Beaulieu International Group
 - 10.4.1. Business Overview
 - 10.4.2. Government & Defense Analysis
 - 10.4.2.1. Government & Defense Existing/Funding
 - 10.4.3. Product Portfolio
 - 10.4.4. Recent Development and Strategies Adopted
 - 10.12.28. SWOT Analysis
- 10.5. Lowe's
 - 10.5.1. Business Overview
 - 10.5.2. Government & Defense Analysis
 - 10.5.2.1. Government & Defense Existing/Funding



- 10.5.3. Product Portfolio
- 10.5.4. Recent Development and Strategies Adopted
- 10.5.5. SWOT Analysis
- 10.6. Taekett
 - 10.6.1. Business Overview
 - 10.6.2. Government & Defense Analysis
 - 10.6.2.1. Government & Defense Existing/Funding
 - 10.6.3. Product Portfolio
 - 10.6.4. Recent Development and Strategies Adopted
- 10.6.5. SWOT Analysis
- 10.7. Interface Inc.
 - 10.7.1. Business Overview
- 10.7.2. Government & Defense Analysis
- 10.7.2.1. Government & Defense Existing/Funding
- 10.7.3. Product Portfolio
- 10.7.4. Recent Development and Strategies Adopted
- 10.7.5. SWOT Analysis
- 10.8 Dixie Group Inc.
 - 10.8.1. Business Overview
 - 10.8.2. Government & Defense Analysis
 - 10.8.2.1. Government & Defense Existing/Funding
 - 10.8.3. Product Portfolio
 - 10.8.4. Recent Development and Strategies Adopted
 - 10.8.5. SWOT Analysis
- 10.9 Orientals Weavers
 - 10.9.1. Business Overview
 - 10.9.2. Government & Defense Analysis
 - 10.9.2.1. Government & Defense Existing/Funding
 - 10.9.3. Product Portfolio
 - 10.9.4. Recent Development and Strategies Adopted
 - 10.9.5. SWOT Analysis



I would like to order

Product name: Global Carpets & Rugs Market

Product link: https://marketpublishers.com/r/GEE96CD6DF6BEN.html

Price: US\$ 3,475.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GEE96CD6DF6BEN.html