

Global Carbonated Soft Drinks Market

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Abstracts

The Carbonated Soft Drinks (CSDs) market is projected to reach USD 412.33 billion by 2033, up from USD 247.32 billion in 2023. This growth reflects a compound annual growth rate (CAGR) of 4.97% from 2023 to 2033. CSDs are non-alcoholic beverages infused with carbon dioxide, creating their signature effervescence or fizz. Typically, they consist of water, sugar or sweeteners, flavorings, and occasionally caffeine and other additives. These drinks come in various flavors and are enjoyed globally, often referred to as “sodas,” “pop,” or “fizzy drinks” depending on the region. They are available in cans, bottles, or from fountain dispensers. Common examples include cola, lemon-lime, orange, root beer, and a range of fruit-flavored sodas.

The latest research report by Evolve Business Intelligence explores the various factors influencing the global market. It includes an analysis of the current market size, forecasts for key segments and regions, and the driving forces behind market growth. The report examines the potential impacts of key trends on business strategies and provides a SWOT analysis of critical sectors for each major competitor and customer group. This valuable data highlights the conglomerates likely to impact the industry, crucial for any company planning to invest strategically over the next five years. These insights complement our initial quantitative study, aiding in new investments and strategic planning to mitigate threats in existing sectors.

Segments covered

By Type (Standard, Diet, Fruit Flavored Carbonates, Other)

By Distribution Channel (Hypermarkets/Supermarkets, Specialty Stores, Convenience Stores, Online Stores, Other)

Key players

ANADOLU GRUBU A.??.

Danone

JONES SODA CO

Keurig Dr. Pepper Inc

Monster Energy Company

National Beverage Corp

PepsiCo

Refresco Group

SUNTORY BEVERAGE & FOOD LIMITED

The Coca-Cola Company

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