

Zooplus France SARL in Pet Care (France)

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Date: May 2017

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: Z43ABAB0726EN

Abstracts

Zooplus France remained the absolute leader in the internet retailing of pet care products in France in 2016. The company aligned its organisational structure to the significant growth recorded over the review period. It prioritised investment in employee training, expanding IT development so that the company could implement new customer services even faster. The company also increased logistics capacity by 40% in 2015 with the opening of a new logistics centre in Chalon-sur-Saône, the pan-Europ...

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Contents

Strategic Direction

Key Facts

Summary 1 Zooplus France SARL: Key Facts

Summary 2 Zooplus France SARL: Operational Indicators

Internet Strategy

Company Background

Private Label

Summary 3 Zooplus France SARL: Private Label Portfolio

Competitive Positioning

Summary 4 Zooplus France: Competitive Position 2016

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