

# Zooplus France SARL in Pet Care (France)

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## Abstracts

Zooplus France remained the absolute leader in the internet retailing of pet care products in France in 2016. The company aligned its organisational structure to the significant growth recorded over the review period. It prioritised investment in employee training, expanding IT development so that the company could implement new customer services even faster. The company also increased logistics capacity by 40% in 2015 with the opening of a new logistics centre in Chalon-sur-Saône, the pan-Europ...

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