

Zoo Group Stefanov EOOD in Pet Care (Bulgaria)

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Abstracts

Zoo Group Stefanov runs a pet shop chain, Zoomagazin Dr Stefanov. It maintains a large product portfolio of pet care products at competitive prices. The company focuses on delivering a quality customer experience and building strong relationships with existing and new clients. It offers loyalty programmes, subscription plans, online consultation and business-to-business (B2B) services. The pet store chain runs four outlets, all located in the capital Sofia, with a combined selling space of 1,000...

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Contents

Strategic Direction

Key Facts

Summary 1 Zoo Group Stefanov EOOD: Key Facts

Summary 2 Zoo Group Stefanov EOOD: Operational Indicators

Internet Strategy

Company Background

Competitive Positioning

Summary 3 Zoo Group Stefanov EOOD: Competitive Position 2016

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