

Zoo-1 Norge AS in Pet Care (Norway)

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Abstracts

As a voluntary chain, Zoo-1 Norge will focus on continuing to be the leading pet store in Norway through enhancing the coordination of marketing, product selection and positioning among member stores.

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Contents

Strategic Direction

Key Facts

Summary 1 Zoo-1 Norge AS: Key Facts

Summary 2 Zoo-1 Norge AS: Operational Indicators

Internet Strategy

Company Background

Private Label

Competitive Positioning

Summary 3 Zoo-1 Norge AS: Competitive Position 2016



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