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Zolotoy Vek PP in Personal Accessories (Ukraine)

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Abstracts

Having rapidly taken the number one position in fine jewellery in just a few years, Zolotoy Vek PP is viewed as a highly ambitious player able to further improve its position in personal accessories in Ukraine. The company is expected to continue expanding its Zoloty Vik and Sribny Vik chains of jewellery and watch specialist retailers. It attracts consumers with wide product assortments, covering all price segments, regular discounts, and innovations.

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Contents

Strategic Direction
Key Facts
  Summary 1 Zolotoy Vek PP: Key Facts
Competitive Positioning
  Summary 2 Zolotoy Vek PP: Competitive Position 2016

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