

# Zolotaya Korona ZAO in Financial Cards and Payments (Russia)

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Date: April 2015

Pages: 3

Price: US\$ 572.00 (Single User License)

ID: Z4C7AE448FFEN

## Abstracts

The main goals of Zolotaya Korona are regional expansion and the development of new products and services, with the aim of increasing its revenues. Zolotaya Korona ZAO will also put major focus on the further development of its card products both as issuer and as operator with the special focus on loyalty cards, transportation cards, social cards and gift cards. Zolotaya Korona is looking to increase its range of standard and low-risk retail products and services. The company intends to suggest...

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