

Zohara Parfums in Beauty and Personal Care (Algeria)

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Date: May 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: ZFCFA38ACF2EN

Abstracts

Zohara Parfums offers some of the most luxurious international premium fragrance brands and high-quality services in its beauty specialist retailer outlets, which are noted for their clear and bright designs, a major advantage in a rapidly changing retail channel. At the end of the review period, Zohara Parfums already had 12 retail outlets, including nine operated under franchise and three company-owned stores, all of which are located in the most key cities of Algeria. Zohara Parfums aims to o...

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