

## Zito Luks AD in Packaged Food (Macedonia)

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### Abstracts

Zito Luks ad is the leading manufacturer of flour, packaged leavened bread and other baked goods products in Macedonia. The company aims to increase its production output while cementing its leading position within baked goods through permanent innovation and increasing the number of brands and products that it offers. Zito Luks competes on the basis of strong innovation through adding value to its products by making them more nutritional and healthier. An additional focus of the company is on e...

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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