

Žito dd in Packaged Food (Slovenia)

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Abstracts

Žito dd aims to preserve and enrich Slovenian culinary traditions through the development and advanced knowledge of modern nutrition. The company's key measure of quality is customer satisfaction. It works hard to maintain and develop competitive advantages through the continuous identification of changing customer needs and new products. In pursuing this policy, its focus is on becoming a recognised European company that is able to address the needs of consumers via its offer of traditional and...

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