

Zibi SA in Personal Accessories (Poland)

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Abstracts

Zibi SA aims to further strengthen its leadership position in the distribution of watches in Poland. The company will continue to address its offer to consumers with medium and lower level incomes searching for the best value-for-money products. The offer comprises watches of such well-known brands as Atlantic, Casio, Nautica, Pulsar, Seiko, Lorus, Morgan, Guess, Tissot, Festina, G-Shock and Bulova. Its portfolio is complemented by fashion products issued by apparel premium and luxury players su...

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