

Zhuhai Gree Electronics Co Ltd in Consumer Appliances (China)

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Abstracts

Zhuhai Gree Electronics will continue to focus on air treatment products over the forecast period, emphasising both cooling and heating appliances. The company will further strengthen its competitiveness in terms of product technology, brand image and distribution channels, in addition to its principles of high quality, high productivity and high efficiency, in order to achieve annual revenue growth of RMB20.0 billion in the coming five years.

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Contents

Strategic Direction

Key Facts

Summary 1 Zhuhai Gree Electronics Co Ltd: Key Facts

Summary 2 Zhuhai Gree Electronics Co Ltd: Operational Indicators

Company Background

Production

Summary 3 Zhuhai Gree Electronics Co Ltd: Production Statistics 2009-2013

Summary 4 Zhuhai Gree Electronics Co Ltd: Production Statistics 2013

Competitive Positioning

Summary 5 Zhuhai Gree Electronics Co Ltd: Competitive Position 2013

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