

Zentiva ks in Consumer Health (Czech Republic)

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Abstracts

Zentiva plans to significantly enlarge its product portfolio within generic medicines as well as enter new therapeutic areas over the forecast period. New products will include medicines for the treatment of cancer, cardiovascular and respiratory diseases as well as hormonal medicaments. Within consumer health, Zentiva will focus mainly on its strong and well-established brands, which will be supported by further innovation and promotional activities.

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