

Zelmer SA in Home and Garden (Poland)

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Abstracts

Zelmer is a leading company in small electrical appliances in Poland, with homewares products currently only being of secondary importance. In 2013, Zelmer plans to enter new small electrical appliances areas and expand its product portfolio. The company has also started seeking a strategic investor to become its leading shareholder over the coming years.

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Contents

Strategic Direction

Key Facts

Summary 1 Zelmer SA: Key Facts

Summary 2 Zelmer SA: Operational Indicators

Company Background

Production

Summary 3 Zelmer SA: Production Statistics 2012

Competitive Positioning

Summary 4 Zelmer SA: Competitive Position 2012

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