

# Zara Chile SA in Apparel and Footwear (Chile)

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## Abstracts

Zara Chile had been present for more than a decade in the country as at the end of the review period, and it is a pioneer in fast fashion, a trend that it was joined in over the review period by Gap, H&M and Forever 21. Zara Chile has been progressively expanding in the country. In 2013, it opened a store in the new Plaza Egana shopping centre, reaching nine stores in the country, all of them located in shopping centres.

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