

Zale Corp in Personal Accessories (USA)

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Abstracts

In fiscal year 2013 Zale Corp intends to: expand its exclusive, branded collections by launching the Celebration Diamond Collection with a good, better, best selection; introduce Candy Colored Diamonds and Gemstones; expand the Vera Wang LOVE Collection; build on omni-channel capabilities; expand its training programme; invest in marketing initiatives; and stabilise and grow the Piercing Pagoda business.

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