

Zaimella del Ecuador SA in Beauty and Personal Care (Ecuador)

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Abstracts

Zaimella aims to lead with local production in the categories where it is present, mainly in baby and child-specific products, using the advantage that local companies have because of import barriers and the constant decrease of import quotas in 2014 and 2015.

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Contents

Strategic Direction

Key Facts

Summary 1 Zaimella del Ecuador SA: Key Facts

Summary 2 Zaimella del Ecuador SA: Operational Indicators

Competitive Positioning

Summary 3 Zaimella del Ecuador SA: Competitive Position 2015

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