

# Zagrebacka Pivovara dd in Alcoholic Drinks (Croatia)

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Date: June 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: Z29A572FE8DEN

## Abstracts

The company is confident that it will maintain its significant lead in alcoholic drinks in Croatia, despite the emergence of competitor Heineken Hrvatska doo. Continuing to support its main brand Ozujsko, the company is nevertheless active in new launches, testing the market for a possible new breakthrough.

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