

Zagreb City Review

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Abstracts

Zagreb is an important metropolitan region in the Balkans, with a population of 1.1 million and a GDP of US\$22 billion in 2012. Business services dominate the city's economy in terms of GVA contribution, followed closely by commerce, which is also a dominant employer in Zagreb: some 36% of the city's workforce is engaged in commerce. Consumer spending in Croatia is concentrated in Zagreb: the city accounted for 25% of the country's population and 34% of the national consumer expenditure in 2012.

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