+44 20 8123 2220
info@marketpublishers.com

Za Giyim Ithalat Ihracat ve Ticaret Ltd Sti in Apparel and Footwear (Turkey)

https://marketpublishers.com/r/Z1AE6E5965FEN.html
Date: August 2014
Pages: 3
Price: US$ 150.00 (Single User License)
ID: Z1AE6E5965FEN

Abstracts

Inditex is expected to continue its expansion in Turkey, as there is high demand for fast fashion apparel. The company's strategy is to provide consumers with trendy apparel that changes every two weeks. Renovations and relocations will continue to be the focus, ensuring that shops remain attractive to consumers. While Zara remains Inditex's number one brand by value sales, the company continues to invest in the expansion of its other brand to broaden its market reach.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Apparel, Footwear, Sportswear.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Apparel and Footwear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

+44 20 8123 2220
info@marketpublishers.com

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

+44 20 8123 2220
info@marketpublishers.com

Contents

Strategic Direction
Key Facts
Summary 1 Za Giyim Ithalat Ihracat ve Ticaret Ltd Sti: Key Facts
Summary 2 Za Giyim Ithalat Ihracat ve Ticaret Ltd Sti: Operational Indicators
Company Background
Competitive Positioning
Summary 3 Za Giyim Ithalat Ihracat ve Ticaret Ltd Sti: Competitive Position 2013
Retail Operations
Summary 4 Za Giyim Ithalat Ihracat ve Ticaret Ltd Sti: Retail Operational Indicators
Internet Strategy
Production

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Za Giyim Ithalat Ihracat ve Ticaret Ltd Sti in Apparel and Footwear (Turkey)
Product link: https://marketpublishers.com/r/Z1AE6E5965FEN.html
Price: US$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/Z1AE6E5965FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970