

Yves Rocher Benelux NV SA in Beauty and Personal Care (Belgium)

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Abstracts

Yves Rocher Benelux NV SA offers a wide portfolio of beauty and personal care products, including anti-ageing products in body care and facial care and a wide range of products in sun care, colour cosmetics, fragrances and hair care. Yves Rocher has decided to focus on plant-based cosmetics for the foreseeable future and it has loudly proclaimed its expertise in this field, which is still largely misunderstood by consumers. The company has a network of 80 stores in Belgium and plans to open twen...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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