

Yoox Net-A-Porter Group in Luxury Goods (United Kingdom)

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Abstracts

The company plans to continue growing its business, retailing products of over 350 designers. Designers are becoming increasingly aware of the importance of being stocked by Net-a-Porter as this not only guarantees new customers, but gives credibility to the brand value. The company plans to continue its expansion, the most recent element of which was the launch of its sportswear section, Net-a-Sporter in 2014.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Contents

Strategic Direction

Key Facts

Summary 1 Yoox Net-a-Porter Group: Key Facts

Internet Strategy

Competitive Positioning

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