

Yonwoo Co Ltd in Packaging Industry (South Korea)

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Abstracts

The company has expertise and several patents in beauty and personal care packaging. With the longest history in the domestic beauty and personal care packaging market, Yonwoo will continue to expand its number of partners as well as develop innovative products to differentiate itself from other competitors. The company's average unit price is fairly high compared with those of other market players; thus, in order to keep clients, it invests in innovative products as well as ensuring it meets...

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