

Yonca Gida San AS in Packaged Food (Turkey)

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Abstracts

In 2011, the company launched a hazelnut oil product and pasta sauces. In addition, in 2011 the company also launched a product called Profritöz which is aimed at the foodservice channel and is a vegetable oil product that does not create foam whilst frying. The company aims to expand its position within retail packaged food as well as in foodservice and in March 2010 it acquired a 100,000 sq m production plant for the production of canned products. Currently, Yonca Gida has the largest pickle...

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Contents

Strategic Direction

Key Facts

Summary 1 Yonca Gida San AS: Key Facts

Company Background

Production

Summary 2 Yonca Gida San AS: Production Statistics 2012

Competitive Positioning

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