

Yoghurt and Sour Milk Drinks in Macedonia

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Abstracts

Yoghurt and sour milk drinks remain highly popular in Macedonia. These are refreshing, beneficial and much appreciated products which for so long have accompanied many breakfast, lunch and dinner dishes in Macedonia.

Euromonitor International's Yoghurt and Sour Milk Drinks in Macedonia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2016 illustrate how the market is set to change.

Product coverage: Sour Milk Drinks, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Yoghurt and Sour Milk Drinks by Category: Volume 2006-2011

Table 2 Sales of Yoghurt and Sour Milk Drinks by Category: Value 2006-2011

Table 3 Sales of Yoghurt and Sour Milk Drinks by Category: % Volume Growth 2006-2011

Table 4 Sales of Yoghurt and Sour Milk Drinks by Category: % Value Growth 2006-2011

Table 5 Soy-based vs Dairy-based Yoghurt % Breakdown 2010

Table 6 Yoghurt and Sour Milk Drinks Company Shares 2006-2010

Table 7 Yoghurt and Sour Milk Drinks Brand Shares 2007-2010

Table 8 Sales of Yoghurt and Sour Milk Drinks by Distribution Format: % Analysis 2006-2011

Table 9 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: Volume 2011-2016

Table 10 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: Value 2011-2016

Table 11 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: % Volume Growth 2011-2016

Table 12 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: % Value Growth 2011-2016

Ideal Sipka Ad in Packaged Food (macedonia)

Strategic Direction

Key Facts

Summary 1 Ideal Sipka ad: Key Facts

Summary 2 Ideal Sipka ad: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Ideal Sipka ad: Competitive Position 2010

Executive Summary

Full Recovery for Packaged Food in Macedonia

Demand for Healthy Food Continues To Grow

Macedonian Packaged Food Led by Domestic and Regional Producers

Independent Small Grocers Losing Battle Over Packaged Food Distribution

Maturing Market Sees Slowdown in Growth

Foodservice - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 13 Foodservice Sales of Packaged Food by Category: Volume 2006-2011

Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2006-2011

Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2011-2016

Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2011-2016

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 17 Sales of Impulse and Indulgence Products by Category: Volume 2006-2011

Table 18 Sales of Impulse and Indulgence Products by Category: Value 2006-2011

Table 19 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2006-2011

Table 20 Sales of Impulse and Indulgence Products by Category: % Value Growth 2006-2011

Table 21 Company Shares of Impulse and Indulgence Products 2006-2010

Table 22 Brand Shares of Impulse and Indulgence Products 2007-2010

Table 23 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2011-2016

Table 24 Forecast Sales of Impulse and Indulgence Products by Category: Value 2011-2016

Table 25 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2011-2016

Table 26 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2011-2016

Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 27 Sales of Nutrition/Staples by Category: Volume 2006-2011

Table 28 Sales of Nutrition/Staples by Category: Value 2006-2011

Table 29 Sales of Nutrition/Staples by Category: % Volume Growth 2006-2011

Table 30 Sales of Nutrition/Staples by Category: % Value Growth 2006-2011

Table 31 Company Shares of Nutrition/Staples 2006-2010

Table 32 Brand Shares of Nutrition/Staples 2007-2010

Table 33 Forecast Sales of Nutrition/Staples by Category: Volume 2011-2016

Table 34 Forecast Sales of Nutrition/Staples by Category: Value 2011-2016

Table 35 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2011-2016

Table 36 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2011-2016

Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 37 Sales of Meal Solutions by Category: Volume 2006-2011

Table 38 Sales of Meal Solutions by Category: Value 2006-2011

Table 39 Sales of Meal Solutions by Category: % Volume Growth 2006-2011

Table 40 Sales of Meal Solutions by Category: % Value Growth 2006-2011

Table 41 Company Shares of Meal Solutions 2006-2010

Table 42 Brand Shares of Meal Solutions 2007-2010

Table 43 Forecast Sales of Meal Solutions by Category: Volume 2011-2016

Table 44 Forecast Sales of Meal Solutions by Category: Value 2011-2016

Table 45 Forecast Sales of Meal Solutions by Category: % Volume Growth 2011-2016

Table 46 Forecast Sales of Meal Solutions by Category: % Value Growth 2011-2016

Market Data

Table 47 Sales of Packaged Food by Category: Volume 2006-2011

Table 48 Sales of Packaged Food by Category: Value 2006-2011

Table 49 Sales of Packaged Food by Category: % Volume Growth 2006-2011

Table 50 Sales of Packaged Food by Category: % Value Growth 2006-2011

Table 51 GBO Shares of Packaged Food 2006-2010

Table 52 NBO Shares of Packaged Food 2006-2010

Table 53 NBO Brand Shares of Packaged Food 2007-2010

Table 54 Penetration of Private Label by Category 2006-2011

Table 55 Sales of Packaged Food by Distribution Format: % Analysis 2006-2011

Table 56 Sales of Packaged Food by Category and Distribution Format: % Analysis
2011

Table 57 Forecast Sales of Packaged Food by Category: Volume 2011-2016

Table 58 Forecast Sales of Packaged Food by Category: Value 2011-2016

Table 59 Forecast Sales of Packaged Food by Category: % Volume Growth
2011-2016

Table 60 Forecast Sales of Packaged Food by Category: % Value Growth 2011-2016
Definitions

Summary 4 Research Sources

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