

# Yoghurt and Sour Milk Drinks in Ecuador

<https://marketpublishers.com/r/Y2BEE1FBF53EN.html>

Date: February 2012

Pages: 46

Price: US\$ 990.00 (Single User License)

ID: Y2BEE1FBF53EN

## Abstracts

The importance of yoghurt has been growing not just in the high-income-level population but also in lower-income targets because of its wider distribution in different channels and wider range of products available. Diversification of brands mainly has made yoghurt one of the most desirable milk-derived products, and on account of this, Industrias Lácteas Toni is continuously worried about staying one step ahead of the competition.

Euromonitor International's Yoghurt and Sour Milk Drinks in Ecuador report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2007-2011, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2016 illustrate how the market is set to change.

**Product coverage:** Chilled and Shelf Stable Desserts, Chilled Snacks, Coffee Whiteners, Condensed/Evaporated Milk, Cream, Flavoured Milk Drinks, Flavoured Powder Milk Drinks, Fromage Frais and Quark, Milk, Powder Milk, Processed Cheese, Sour Milk Drinks, Soy Beverages, Unprocessed Cheese, Yoghurt.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### YOGHURT AND SOUR MILK DRINKS IN ECUADOR

Euromonitor International  
February 2012

#### LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Yoghurt and Sour Milk Drinks by Category: Volume 2006-2011

Table 2 Sales of Yoghurt and Sour Milk Drinks by Category: Value 2006-2011

Table 3 Sales of Yoghurt and Sour Milk Drinks by Category: % Volume Growth  
2006-2011

Table 4 Sales of Yoghurt and Sour Milk Drinks by Category: % Value Growth  
2006-2011

Table 5 Soy-based vs Dairy-based Yoghurt % Breakdown 2010

Table 6 Yoghurt and Sour Milk Drinks Company Shares 2006-2010

Table 7 Yoghurt and Sour Milk Drinks Brand Shares 2007-2010

Table 8 Sales of Yoghurt and Sour Milk Drinks by Distribution Format: % Analysis  
2006-2011

Table 9 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: Volume  
2011-2016

Table 10 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: Value  
2011-2016

Table 11 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: % Volume  
Growth 2011-2016

Table 12 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: % Value  
Growth 2011-2016

Executive Summary

Innovations on Packaged Food Focus on Healthier Products and Presentations

Domestic Companies Are Following High Standards of Efficiency

There Are Marked Differences Between Concentrated Offer in Specific Categories

Diversification of Distribution Is Clear in Nontraditional Segments

Expectations for the Forecast Period Show An Important Influence of Product

## Development

### Foodservice - Key Trends and Developments

#### Headlines

#### Trends

#### Competitive Landscape

#### Prospects

#### Category Data

Table 13 Foodservice Sales of Packaged Food by Category: Volume 2006-2011

Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth 2006-2011

Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2011-2016

Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2011-2016

### Impulse and Indulgence Products - Key Trends and Developments

#### Headlines

#### Trends

#### Competitive Landscape

#### Prospects

#### Category Data

Table 17 Sales of Impulse and Indulgence Products by Category: Volume 2006-2011

Table 18 Sales of Impulse and Indulgence Products by Category: Value 2006-2011

Table 19 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2006-2011

Table 20 Sales of Impulse and Indulgence Products by Category: % Value Growth 2006-2011

Table 21 Company Shares of Impulse and Indulgence Products 2006-2010

Table 22 Brand Shares of Impulse and Indulgence Products 2007-2010

Table 23 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2011-2016

Table 24 Forecast Sales of Impulse and Indulgence Products by Category: Value 2011-2016

Table 25 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2011-2016

Table 26 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2011-2016

### Nutrition/staples - Key Trends and Developments

#### Headlines

#### Trends

## Competitive Landscape

### Prospects

#### Category Data

Table 27 Sales of Nutrition/Staples by Category: Volume 2006-2011

Table 28 Sales of Nutrition/Staples by Category: Value 2006-2011

Table 29 Sales of Nutrition/Staples by Category: % Volume Growth 2006-2011

Table 30 Sales of Nutrition/Staples by Category: % Value Growth 2006-2011

Table 31 Company Shares of Nutrition/Staples 2006-2010

Table 32 Brand Shares of Nutrition/Staples 2007-2010

Table 33 Forecast Sales of Nutrition/Staples by Category: Volume 2011-2016

Table 34 Forecast Sales of Nutrition/Staples by Category: Value 2011-2016

Table 35 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2011-2016

Table 36 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2011-2016

## Meal Solutions - Key Trends and Developments

### Headlines

#### Trends

## Competitive Landscape

### Prospects

#### Category Data

Table 37 Sales of Meal Solutions by Category: Volume 2006-2011

Table 38 Sales of Meal Solutions by Category: Value 2006-2011

Table 39 Sales of Meal Solutions by Category: % Volume Growth 2006-2011

Table 40 Sales of Meal Solutions by Category: % Value Growth 2006-2011

Table 41 Company Shares of Meal Solutions 2006-2010

Table 42 Brand Shares of Meal Solutions 2007-2010

Table 43 Forecast Sales of Meal Solutions by Category: Volume 2011-2016

Table 44 Forecast Sales of Meal Solutions by Category: Value 2011-2016

Table 45 Forecast Sales of Meal Solutions by Category: % Volume Growth 2011-2016

Table 46 Forecast Sales of Meal Solutions by Category: % Value Growth 2011-2016

## Market Data

Table 47 Sales of Packaged Food by Category: Volume 2006-2011

Table 48 Sales of Packaged Food by Category: Value 2006-2011

Table 49 Sales of Packaged Food by Category: % Volume Growth 2006-2011

Table 50 Sales of Packaged Food by Category: % Value Growth 2006-2011

Table 51 GBO Shares of Packaged Food 2006-2010

Table 52 NBO Shares of Packaged Food 2006-2010

Table 53 NBO Brand Shares of Packaged Food 2007-2010

Table 54 Penetration of Private Label by Category 2006-2011

Table 55 Sales of Packaged Food by Distribution Format: % Analysis 2006-2011

Table 56 Sales of Packaged Food by Category and Distribution Format: % Analysis  
2011

Table 57 Forecast Sales of Packaged Food by Category: Volume 2011-2016

Table 58 Forecast Sales of Packaged Food by Category: Value 2011-2016

Table 59 Forecast Sales of Packaged Food by Category: % Volume Growth  
2011-2016

Table 60 Forecast Sales of Packaged Food by Category: % Value Growth 2011-2016

Sources

Summary 1 Research Sources

## I would like to order

Product name: Yoghurt and Sour Milk Drinks in Ecuador

Product link: <https://marketpublishers.com/r/Y2BEE1FBF53EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/Y2BEE1FBF53EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970