

Yoghurt and Sour Milk Drinks in Canada

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Abstracts

Current value sales of yoghurt and sour milk are expected to increase by 6% in 2011. Whilst this in itself is an accomplishment, when compared to the 12% current value CAGR this category achieved during the review period it is obvious that it is seeing a slight slowdown in growth. Current value growth in the yoghurt category has been slowing since 2007/2008, and this can be attributed in part to the effects of the economic recession. The biggest growth category within yoghurt in 2011 is pro/pre...

Euromonitor International's Yoghurt and Sour Milk Drinks in Canada report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2006-2010, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2015 illustrate how the market is set to change.

Product coverage: Sour Milk Drinks, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

YOGHURT AND SOUR MILK DRINKS IN CANADA

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LIST OF CONTENTS AND TABLES

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Sales of Yoghurt and Sour Milk Drinks by Category: Volume 2006-2011

Table 2 Sales of Yoghurt and Sour Milk Drinks by Category: Value 2006-2011

Table 3 Sales of Yoghurt and Sour Milk Drinks by Category: % Volume Growth
2006-2011

Table 4 Sales of Yoghurt and Sour Milk Drinks by Category: % Value Growth
2006-2011

Table 5 Soy-based vs Dairy-based Yoghurt % Breakdown 2010

Table 6 Leading Flavours for Flavoured Spoonable Yoghurt 2006-2011

Table 7 Leading Flavours for Fruited Spoonable Yoghurt 2006-2011

Table 8 Yoghurt and Sour Milk Drinks Company Shares 2006-2010

Table 9 Yoghurt and Sour Milk Drinks Brand Shares 2007-2010

Table 10 Sales of Yoghurt and Sour Milk Drinks by Distribution Format: % Analysis
2006-2011

Table 11 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: Volume
2011-2016

Table 12 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: Value
2011-2016

Table 13 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: % Volume
Growth 2011-2016

Table 14 Forecast Sales of Yoghurt and Sour Milk Drinks by Category: % Value
Growth 2011-2016

Agropur Cooperative Ltd in Packaged Food (canada)

Strategic Direction

Key Facts

Summary 1 Agropur Cooperative Ltd: Key Facts

Summary 2 Agropur Cooperative Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Agropur Cooperative Ltd: Competitive Position 2010

Saputo Inc in Packaged Food (canada)

Strategic Direction

Key Facts

Summary 4 Saputo Inc: Key Facts

Summary 5 Saputo Inc: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 6 Saputo Inc: Competitive Position 2010

Executive Summary

Slow Pace of Economic Recovery Defines Pace of Packaged Food's Growth

Raising Prices in Retail Remains A Challenge

Focus on Key Brands and Higher Margins in Difficult Operating Environment

Competition for Consumer Traffic Blurs Distinction Between Grocery Formats

Modest Growth Ahead

Key Trends and Developments

Slow Pace of Economic Recovery Defines Operating Environment

Fierce Competition for Consumer Grocery Spending Dictates Retailers' Response

Rise of Modern Ethnic Food Retail

Manufacturers Focus on Key Brands and Revenue-generating Categories

Private Label Remains An Opportunity But Success Is Not Assured

Foodservice - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 15 Foodservice Sales of Packaged Food by Category: Volume 2006-2011

Table 16 Foodservice Sales of Packaged Food by Category: % Volume Growth 2006-2011

Table 17 Forecast Foodservice Sales of Packaged Food by Category: Volume 2011-2016

Table 18 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2011-2016

Impulse and Indulgence Products - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 19 Sales of Impulse and Indulgence Products by Category: Volume 2006-2011

Table 20 Sales of Impulse and Indulgence Products by Category: Value 2006-2011

Table 21 Sales of Impulse and Indulgence Products by Category: % Volume Growth 2006-2011

Table 22 Sales of Impulse and Indulgence Products by Category: % Value Growth 2006-2011

Table 23 Company Shares of Impulse and Indulgence Products 2006-2010

Table 24 Brand Shares of Impulse and Indulgence Products 2007-2010

Table 25 Forecast Sales of Impulse and Indulgence Products by Category: Volume 2011-2016

Table 26 Forecast Sales of Impulse and Indulgence Products by Category: Value 2011-2016

Table 27 Forecast Sales of Impulse and Indulgence Products by Category: % Volume Growth 2011-2016

Table 28 Forecast Sales of Impulse and Indulgence Products by Category: % Value Growth 2011-2016

Nutrition/staples - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 29 Sales of Nutrition/Staples by Category: Volume 2006-2011

Table 30 Sales of Nutrition/Staples by Category: Value 2006-2011

Table 31 Sales of Nutrition/Staples by Category: % Volume Growth 2006-2011

Table 32 Sales of Nutrition/Staples by Category: % Value Growth 2006-2011

Table 33 Company Shares of Nutrition/Staples 2006-2010

Table 34 Brand Shares of Nutrition/Staples 2007-2010

Table 35 Forecast Sales of Nutrition/Staples by Category: Volume 2011-2016

Table 36 Forecast Sales of Nutrition/Staples by Category: Value 2011-2016

Table 37 Forecast Sales of Nutrition/Staples by Category: % Volume Growth 2011-2016

Table 38 Forecast Sales of Nutrition/Staples by Category: % Value Growth 2011-2016

Meal Solutions - Key Trends and Developments

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 39 Sales of Meal Solutions by Category: Volume 2006-2011

Table 40 Sales of Meal Solutions by Category: Value 2006-2011

Table 41 Sales of Meal Solutions by Category: % Volume Growth 2006-2011

Table 42 Sales of Meal Solutions by Category: % Value Growth 2006-2011

Table 43 Company Shares of Meal Solutions 2006-2010

Table 44 Brand Shares of Meal Solutions 2007-2010

Table 45 Forecast Sales of Meal Solutions by Category: Volume 2011-2016

Table 46 Forecast Sales of Meal Solutions by Category: Value 2011-2016

Table 47 Forecast Sales of Meal Solutions by Category: % Volume Growth 2011-2016

Table 48 Forecast Sales of Meal Solutions by Category: % Value Growth 2011-2016

Market Data

Table 49 Sales of Packaged Food by Category: Volume 2006-2011

Table 50 Sales of Packaged Food by Category: Value 2006-2011

Table 51 Sales of Packaged Food by Category: % Volume Growth 2006-2011

Table 52 Sales of Packaged Food by Category: % Value Growth 2006-2011

Table 53 GBO Shares of Packaged Food 2006-2010

Table 54 NBO Shares of Packaged Food 2006-2010

Table 55 NBO Brand Shares of Packaged Food 2007-2010

Table 56 Penetration of Private Label by Category 2006-2011

Table 57 Sales of Packaged Food by Distribution Format: % Analysis 2006-2011

Table 58 Sales of Packaged Food by Category and Distribution Format: % Analysis 2011

Table 59 Forecast Sales of Packaged Food by Category: Volume 2011-2016

Table 60 Forecast Sales of Packaged Food by Category: Value 2011-2016

Table 61 Forecast Sales of Packaged Food by Category: % Volume Growth 2011-2016

Table 62 Forecast Sales of Packaged Food by Category: % Value Growth 2011-2016

Sources

Summary 7 Research Sources

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