

Yoghurt and Sour Milk Products in the United Kingdom

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Abstracts

Yoghurt has not been spared from the severe price increases that have characterised dairy in the UK. The increasing input costs, with commodities such as fertilisers, energy and animal feed, have slashed profit margins across the supply and production chains. As a result, players are passing on such increases to consumers in the form of higher retail prices. The highest increases were recorded by M?ller Dairy and Danone (for Activia) in 2022, recording respective price growth of 18% and 20%. In...

Euromonitor International's Yoghurt and Sour Milk Products in United Kingdom report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

September 2023

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