

Yoghurt and Sour Milk Products in the United Arab Emirates

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Abstracts

Although the pandemic is now a distant memory, consumers are still motivated to focus on their health and wellness. The demand for drinking yoghurt products that include a “protein” claim, in addition to advantages such as “probiotics”, and “gut health” is growing as a result. Most people prefer to consume these in single-serve pack sizes. In the past, these were bought on impulse, but there has been a slow increase in demand amongst adults and young students who are fitness enthusiasts, and are...

Euromonitor International's Yoghurt and Sour Milk Products in United Arab Emirates report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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September 2023

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