

Yoghurt and Sour Milk Products in Nigeria

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Abstracts

Yoghurt and sour milk products experience positive volume growth in 2023 despite prevailing economic challenges. The product area bounces back from negative volume growth observed in 2022, attributed to inflationary conditions that affected both consumer affordability and unit prices. Inflation persists throughout 2023, influencing the pace of recovery. Nonetheless, yoghurt emerges as a substitute snack and dairy option for many consumers seeking alternatives amidst soaring snack and dairy price...

Euromonitor International's Yoghurt and Sour Milk Products in Nigeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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