

Yoghurt and Sour Milk Products in Israel

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Abstracts

As prices of supervised milk rise, manufacturers of dairy products increase prices for all of their products. Following the September 2022 rise in supervised milk prices, the price of milk was set to rise by 16% in May 2023. However, days before the implementation of the increase, the Minister of Finance and Minister of Agriculture agreed to a price rise at the level of the cost of production, which stood marginally below 10%. After raising prices in November 2022, Strauss Group, Tnuva Food Indu...

Euromonitor International's Yoghurt and Sour Milk Products in Israel report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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