

Yoghurt and Sour Milk Products in Belgium

<https://marketpublishers.com/r/Y59712A95ADEN.html>

Date: September 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: Y59712A95ADEN

Abstracts

Yoghurt and sour milk products is seeing a slight decline in retail volume terms in 2023, although the category is set to see steady growth in current value terms. The latter is due to the lingering effects of the inflation crisis, with retail prices continuing to rise in 2023. The consumption of yoghurt slumped in 2021 and 2022, following strong growth in 2020 due to the pandemic. However, by the end of 2022 the category's volume sales had returned to levels similar to the pre-pandemic period.

Euromonitor International's Yoghurt and Sour Milk Products in Belgium report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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September 2023

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