

Yoghurt and Sour Milk Products in Belarus

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Abstracts

Drinking yoghurts will see the most dynamic current value growth in 2021, despite economic turmoil. Major drinking yoghurt brands available in convenient bottle format include Optimal, Teos and Activia, whilst Danissimo Share and Go is in cup format. Growing awareness of health and wellness will also lead to interest in healthier snacking options in 2021, such as drinking yoghurt, with a switch from noodles and instant and dehydrated soup. In addition, the product variety within drinking yoghurt...

Euromonitor International's Yoghurt and Sour Milk Products in Belarus report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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