

Yoghurt and Sour Milk Products in Azerbaijan

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Abstracts

The yoghurt category is facing another year of muted volume growth in 2023 in the face of higher retail prices. Azerbaijan is heavily dependent on food imports both from Russia and Ukraine and trade flows remain disrupted. Inflation also remains stubbornly high in Azerbaijan, putting upward pressure on price. Consumers are being more conservative in their household shopping habits and are reducing consumption of less essential products including drinking yoghurt. Overall, weak purchasing power i...

Euromonitor International's Yoghurt and Sour Milk Products in Azerbaijan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Sour Milk Products, Yoghurt.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Yoghurt and Sour Milk Products market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and



leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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