

Ynna Holding Group in Apparel and Footwear (Morocco)

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Abstracts

Ynna Holding is one of the oldest private industrial groups in Morocco. Founded in 1948 by Miloud Chaabi, its initial areas of activity included real estate and construction. The group currently operates in several sectors of the Moroccan economy, including construction and real estate development, the distribution of food and apparel and footwear. The company's strategy for its apparel and footwear business in the country during the forecast period is expected to focus mainly on maintaining its...

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